

ASNC 2026

SEPTEMBER 16 - 19, 2026
CAESARS PALACE, LAS VEGAS, NV

The 31st Annual Scientific Session and Exhibition of the American Society of Nuclear Cardiology will take place in Las Vegas, NV with a virtual offering for those unable to attend in person.

SPONSORSHIP PROSPECTUS



ASNC2026 Annual Meeting Corporate Support Levels

DIAMOND LEVEL: \$250,000 CUMULATIVE SUPPORT FROM 2025

- Complimentary 1-page flyer available for distribution at registration
- 2 email broadcasts (before and after the event) to all registered attendees
- Full-page ad (premium location) and recognition in the ASNC2026 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

PLATINUM LEVEL: \$150,000 - \$249,999

- 1 email broadcast (before or after the event) to all registered attendees
- Full-page interior ad and recognition in the ASNC2026 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

GOLD LEVEL: \$100,000 - \$149,999

- Half-page interior ad and recognition in the ASNC2026 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

SILVER LEVEL: \$35,000 - \$99,999

- Recognition in the ASNC2026 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

BRONZE LEVEL: \$20,000 - \$34,999

- Recognition in the ASNC2026 Final Program
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

**Please contact Megan LaVine at mlavine@asnc.org
for additional information on sponsorship opportunities.**



ASNC2026 Annual Meeting Sponsorship Opportunities

ASNC2026 LUNCH & LEARN

The ASNC2026 Lunch & Learn offers an exclusive, high-impact educational platform where sponsors select the topic and speaker to lead meaningful dialogue around today's most pressing challenges, innovations, and solutions in nuclear cardiology.

Each sponsor is provided one full hour to engage directly with a highly targeted audience of 300+ nuclear cardiology professionals in a dedicated, distraction-free environment.

Key Highlights:

- 300+ attendees expected
- Exclusive educational session offered during this time slot — no competing programming
- Two premium sponsorships available (Thursday and Friday)
- Professional AV and full technical support provided by ASNC
- Highly sought after — sells out quickly

\$55K + Food & Beverage

BREAKFAST SYMPOSIUM SESSIONS – 3 AVAILABLE

These high-visibility breakfast satellite sessions offer a powerful platform to engage ASNC2026 attendees during a prime, distraction-free time slot. As the only educational sessions taking place during this hour, sponsors benefit from focused attention and strong attendance.

Each session is held at 7:00 AM, outside of official program hours, and provides one full hour to deliver impactful, educational content tailored to your objectives.

Why Sponsor?

- Exclusive educational sessions offered during this time
- High-visibility placement with engaged attendees
- Professional AV and full technical support provided by ASNC
- Limited availability—only three sessions offered

\$30K + Food & Beverage



ASNC2026 Annual Meeting Sponsorship Opportunities

FUTURE LEADERS: THE NEXT GENERATION OF NUCLEAR CARDIOLOGY

Support the future pipeline and engage with the next generation of nuclear cardiology leaders. This Wednesday afternoon reception brings together Future Leaders program participants and faculty—many of whom may serve as future leaders in ASNC and nuclear cardiology. The format is designed for focused interaction, meaningful dialogue, and high-value networking.

Opportunity Highlights:

- Direct engagement with Future Leaders faculty and participants
- Two focused tracks enabling targeted conversations
- 60–80 highly engaged attendees in an intimate setting
- Sponsor participation in a moderated panel focused on the value of industry engagement with direct audience engagement

Sponsor Benefits:

- Invitations for up to five sponsor representatives
- Panel participation alongside Future Leaders and faculty

\$30K

REGISTRATION AREA SPONSORSHIP – EXCLUSIVE

This exclusive opportunity delivers high-impact visibility in the centrally located registration area - the central hub accessed by all attendees throughout the meeting. Branding includes door and window clings, floor graphics, and signage, with the option to add a live DJ. One email broadcast is included.

\$30K

FRIDAY ALL-ASNC PARTY

Host the celebration of ASNC2026! The Friday All-ASNC Party is the conference's premier social event, featuring entertainment, networking, and high-energy engagement. Sponsors gain standout visibility and the opportunity to create and name a signature cocktail.

Open to all meeting attendees, each attendee receives a drink ticket at entry, with the sponsor receiving 50 additional drink tickets. The event will be promoted through conference marketing and on-site signage and listed in the ASNC2026 Final Program.

\$25K



ASNC2026 Annual Meeting Sponsorship Opportunities

WI-FI SPONSORSHIP – EXCLUSIVE

As the exclusive Wi-Fi sponsor, your brand will be seen by every attendee, on every device, multiple times throughout the meeting as participants log in, reconnect, and switch between phones, tablets, and laptops. This is one of the highest-frequency brand touchpoints at the conference.

Sponsorship includes a branded Wi-Fi login experience with a redirect to a URL of your choice, prominent branding on conference materials and on-site signage, and the opportunity to select a custom Wi-Fi password that reinforces your message.

\$25K

CASES OVER COCKTAILS – 3 AVAILABLE

Sponsors host three 15-minute rotating case presentations during the Friday afternoon break, ensuring repeated, face-to-face engagement with small attendee groups. Attendees rotate between sponsor booths, keeping energy high and conversations flowing.

Each booth features an adjacent bar, with the option to create and name a signature cocktail. Sponsor recognition included on the ASNC website and through on-site signage.

\$25K

COFFEE OR ESPRESSO BARS – EXCLUSIVE

Treat attendees to their morning coffee with two branded coffee or espresso bars placed in high-traffic areas for two hours. This high-demand activation delivers constant foot traffic and repeated brand exposure during peak networking times.

Sponsorship includes bar branding, branded coffee sleeves and napkins, and two push notifications to drive awareness and attendance. Coffee and/or espresso must be provided by sponsor.

\$22K + Beverage

OPENING COCKTAIL RECEPTION

The Thursday evening Welcome Reception brings together all meeting attendees for a high-energy networking experience and offers sponsors exceptional visibility at one of the conference's most attended events. This sponsorship delivers strong brand presence through on-site signage and prominent listing on the ASNC2026 agenda and Sponsored Events page in both the print and digital ASNC2026 Final Program.

Sponsors also have the unique opportunity to elevate their brand experience by creating a custom-named signature cocktail and branded food item, making your organization part of the attendee experience from the very first sip and bite.

\$22K



ASNC2026 Annual Meeting Sponsorship Opportunities

ASNC2026 MOBILE APP - EXCLUSIVE

The ASNC2026 mobile app is used repeatedly by attendees to plan schedules, access educational content, navigate the conference, and stay connected before, during, and after ASNC2026. This makes it one of the highest-value digital touchpoints of the conference.

Sponsorship includes a home-page banner ad, recognition on the conference website, in conference materials, and in marketing and attendee emails. The package also includes two custom push notifications, delivering direct, real-time brand exposure each time attendees log into the app.

\$15K

WOMEN IN NUCLEAR CARDIOLOGY (WIN) RECEPTION

Support inclusion and leadership in nuclear cardiology at ASNC2026! ASNC will host the Women in Nuclear Cardiology (WIN) reception at ASNC2026 to foster a sense of community between women and those who support women in the field of nuclear cardiology.

ASNC is seeking sponsorship support for 100 participants to join this reception, which will include music, photos, cocktails, and networking. Sponsorship benefits include recognition in the program, logo on a branded backdrop, and additional reception invites.

\$15K Exclusive, \$6K Non-Exclusive

ASNC2026 VIRTUAL TECHNOLOGIST COURSE

This expert-led virtual course delivers practical, technologist-driven education tools and techniques that directly impact image quality and clinical decision-making. Sessions focus on CT for attenuation correction and calcium scoring, advanced PET/SPECT/CT applications beyond perfusion, and optimizing cardiac SPECT MPI using real-world cases and interactive Q&A.

Ideal for nuclear medicine and nuclear cardiology technologists, as well as cardiology fellows-in-training and early career physicians.

Sponsorship Opportunities:

- \$3K - \$15K
 - Product Theatre
 - Industry Satellite Sessions
-



ASNC2026 Annual Meeting Sponsorship Opportunities

MEET YOUR MATCH – EXCLUSIVE

Attendees will receive a branded button featuring your organization's logo and a unique number or phrase. They'll mingle to find others with a matching button, then visit the ASNC or sponsor booth to be scanned for a chance to win prizes! Branding includes recognition on the conference website, in conference materials, on-site signage, on social media, and in marketing/attendee emails.

\$13K

METER BOARD SPONSORSHIP – EXCLUSIVE

Your company logo will be featured on all meeting boards used around the hotel for directions, session info, and more!

\$10K

EXHIBITOR PRESENTATIONS – 2 AVAILABLE

These sessions will run concurrently to the other educational sessions at ASNC2026. Your company will have a 45-minute time slot to highlight your product or service, present a case, give a demonstration, simulation, etc. on the expo floor. You will select the speaker(s), session title, and description, and ASNC will market your session to attendees in the final program, mobile app, and one mobile push notification is included.

\$10K F&B Optional (only available to exhibitors)

WAYFINDING MAP SPONSORSHIP

Offers prominent, repeat brand visibility on a core navigation resource used by cardiology professionals throughout the meeting. The conference map will be highlighted in the printed program and digital app. Sponsorship includes logo recognition/branding on the map and one push notification.

\$10K

INDUSTRY COLLABORATION – 6 AVAILABLE

ASNC will host an Industry Collaboration event at ASNC2026 on Friday morning. This interactive, one-hour session is designed to facilitate meaningful interactions and foster collaboration between attendees and industry partners. Attendees will rotate among several industry tables for up to 10 minutes at each table. Sponsorship includes promotion in printed program, meeting app, and signage. Breakfast to be provided for attendees.

\$7K per table – 6 Available



ASNC2026 Annual Meeting Additional Sponsorship Opportunities

CONFERENCE BAG	\$20,000
LANYARD	\$16,000
BADGE HOLDER	\$15,000
HOTEL KEY CARDS	\$15,000
FINAL PROGRAM ADS	\$5,000 FULL PAGE \$3,500 HALF PAGE
FLOOR STICKERS	\$3,500 PER STICKER
DOOR HANGER	\$5,000
ROOM DROP	\$5,000
REGISTRATION HANDOUT	\$3,000
EMAIL BROADCAST	\$3,500
EXTRA EXHIBITOR BADGE	\$800



ASNC2026 Exhibitor Application

Meeting Dates: September 16-19, 2026

Exhibit Hall Dates: September 16-18, 2026

Exhibitor Move In:

September 14, 2026 | 3:00 PM – 9:00 PM

(island booths or 20x20+ only)

September 15, 2026 | 8:00 AM – 5:00 PM (All Exhibitors)

September 16, 2026 | 8:00 AM – 3:00 PM (All Exhibitors)

Exhibitor Move Out:

September 18, 2026 | 5:00 PM – 10:00 PM

September 19, 2026 | 8:00 AM – 12:00 PM

IMPORTANT DATES TO REMEMBER

Exhibitor Service Kits Emailed **April 1**

Last Day for Partial Refund Cancellation **June 5**

Deadline for Receipt of Final Program Ads **June 19**

Request for Use of Exhibitor-appointed

Contractor Due **July 12**

Show Management Approval for

Giveaways Due **August 1**

All Exhibitors Receive:

- **Program Listing** includes a logo and level of support
- **Link to company website** on ASNC2026 website
- **Two complimentary registrations per 10x10 booth space** (does not include continuing medical education (CME/CE) credits)
- **ASNC2026 booth selection based on cumulative support from 2024 programs**

EXHIBIT HALL HOURS:

Wednesday, September 16:

5:30 PM – 7:00 PM – Opening Reception & Expo

Thursday, September 17:

10:00 AM – 11:00 AM – Expo Break

3:45 PM – 4:45 PM – Expo Break

Friday, September 18:

10:00 AM – 11:00 AM – Expo Break

3:45 PM – 4:45 PM – Expo Break

Eligibility to Exhibit

The Exhibition is an important extension of the education program of ASNC. For an exhibit application to be accepted by ASNC, the products and services must be related to the nuclear cardiology/medical field. Upon submitting an application for exhibit space, the exhibitor agrees that the information contained in this prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the exhibiting company to ensure that all individuals staffing the booth are aware of the rules and regulations governing the meeting.

Exceptions to these policies will be considered by ASNC on a space available basis.

Rental Fees

Applications received after June 5 must include the full payment. If an exhibitor elects to cancel requested space, after June 5, any monies paid will be forfeited.

Any booth unoccupied by 3:00 PM on Wednesday, September 16 will be regarded as a no-show and the space can be used by ASNC at its discretion. There is no rebate of fees for no-shows.



ASNC2026 Exhibitor Application

Allotment of Exhibit Spaces

All contracts for exhibit space must be made on the official application form. Priority of assignment of preferred location will be made based upon the total support from exhibit fees provided by an individual company to previous Annual Meetings. If several companies have similar sums, priority will be based on the date of receipt of the deposit for exhibit space.

Companies will be given the opportunity, on the application form, to indicate their first three choices of location of their exhibit. Requests will be honored to the extent possible and will be dependent on the total number of requests for space received. Management reserves the right to change the floor plan if it becomes necessary due to final requests of exhibiting companies.

Booth Construction

Corner and in-line booths receive an 8' high back drape with 36" high side dividers. A booth identification sign will be supplied for each booth. These booths may not exceed 8' back wall height, including any signage. Exhibits shall not be constructed in a manner that obscures other exhibits. Display materials will not be permitted to exceed 4' in height in the front 5' of the booth. For island booths, a maximum of 16' in height for construction is permitted. Variances to this height restriction must be requested in advance. Island booth exhibitors are encouraged to have open space with no walls, if at all possible. If a single wall is required, it should be designed for the center of the booth and constructed to run in the same direction as would an aisle running from the entrance to the rear of the room. Those having island booths will be required to submit and get approval from ASNC for a final floor plan of the exhibit. Ship in advance due to minimal and shared loading dock space which may cause delays.

Fire and Safety Guidelines

Exhibitors must comply with all federal, state, and local fire and building codes that apply in the Caesars Palace hotel. Details regarding fire and safety guidelines will be provided in the Exhibitor Service Kit. Exhibitors must comply with all guidelines.

Floor Covering and Furnishings

No furniture is included with the booth. Exhibitors may use their own furnishings or order from Levy, ASNC2026 official general services contractor. Order forms will be included in the Exhibitor Service Kit.

Booth Drape Color: Blue

Booth Package includes: Exhibitor ID sign with 8' high back drape and 3' high side drape.

Food and Beverages

Food and beverages may be distributed provided they are purchased from the exclusive food service contractor for the Caribe Royale hotel.

Use of Space

No subletting, sharing of booth space, or booth exchanging is permitted. All exhibitor activities shall be confined to the limits of the exhibit space and must not impede space or interfere with other exhibitors. Every exhibit must be staffed and operational during the entire show.

Restrictions on Sound

Videotapes and films may be shown, provided that screens and receivers are placed to face into the booth to allow attendees to view and hear the presentations inside the booth, not the aisles. The exhibitor may be asked by ASNC to discontinue the audio presentations if the sound is deemed objectionable by ASNC. Microphones and other audio enhancing devices must be approved by ASNC on a case-by-case basis.



ASNC2026 Exhibitor Application

Operation of Imaging Equipment

No radioactive sources may be utilized and no x-ray equipment may be operated from the booths.

Giveaways

Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association's "Gifts to Physicians Ethical Guidelines" which state in part: "textbooks and other gifts are appropriate if they serve a genuine educational function. Individual gifts of minimal value are permissible as long as the gifts are related to the physician's work." Cash payments are not permissible. Show management approval is required and written request for approval must be received by August 1.

Distribution of Printed Literature

Exhibitors are required to confine their distribution of literature about their products or services to their exhibit booth. Exhibitors may not have sales personnel or others handing out literature in the public areas of the hotel and convention center.

Social Events

As a condition of exhibiting, companies represented agree not to schedule any social events where meeting attendees are invited and are in conflict with either the scientific program or published events, which are a part of the official program. A schedule of events will be provided on or around June 2026.

Liability and Insurance

Each party involved in the Exhibition — Caesars Palace hotel, owners, ASNC, and the exhibiting company — agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility, and are required, to maintain adequate insurance or self-insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in General Rules for Exhibiting. ASNC will assume no responsibility for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of ASNC. Each exhibitor, in making application for space, agrees to protect, and hold harmless ASNC from any and all claims, liability damages, or expenses against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, or arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, or employees. ASNC shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of ASNC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to ASNC pursuant to this contract, as an exclusive remedy.



ASNC2026 Exhibitor Application

Exhibition Cancellation by ASNC

It is mutually agreed that in the event that ASNC2026 is canceled due to causes that are beyond the reasonable control of ASNC, such as disasters, strikes, earthquakes, flood, strike, civil disturbances, Act of God, act of terrorism, or any other circumstance beyond control of ASNC or the Caesars Palace hotel that make it impossible or impractical to open or continue the event, then and thereupon this agreement will automatically be terminated. ASNC management shall determine an equitable basis for the refund of such portion of the exhibitor fees, after due consideration of expenditures and commitments already made.

Use of ASNC Name and Logo by Industry The ASNC name should not be used by industry in any promotional literature, which could imply that ASNC is a co-sponsor of an event. It is permissible to indicate that the event is being held "At the time of the ASNC2026".

Logos are registered trademarks of the Society and may not be used by any group or individual other than ASNC in print or other visual form.

Americans with Disabilities Act

The Caesars Palace shall be responsible for compliance with all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). The exhibitor agrees to comply with any provisions of the ADA, which are applicable to the exhibitors and their exhibits.

Booth Prices:

10x10 In-line – \$5,236
10x10 Corner – \$6,468
10x20 In-line – \$10,164
10x20 Corner – \$11,396
20x20 – \$18,480
20x30 – \$28,621

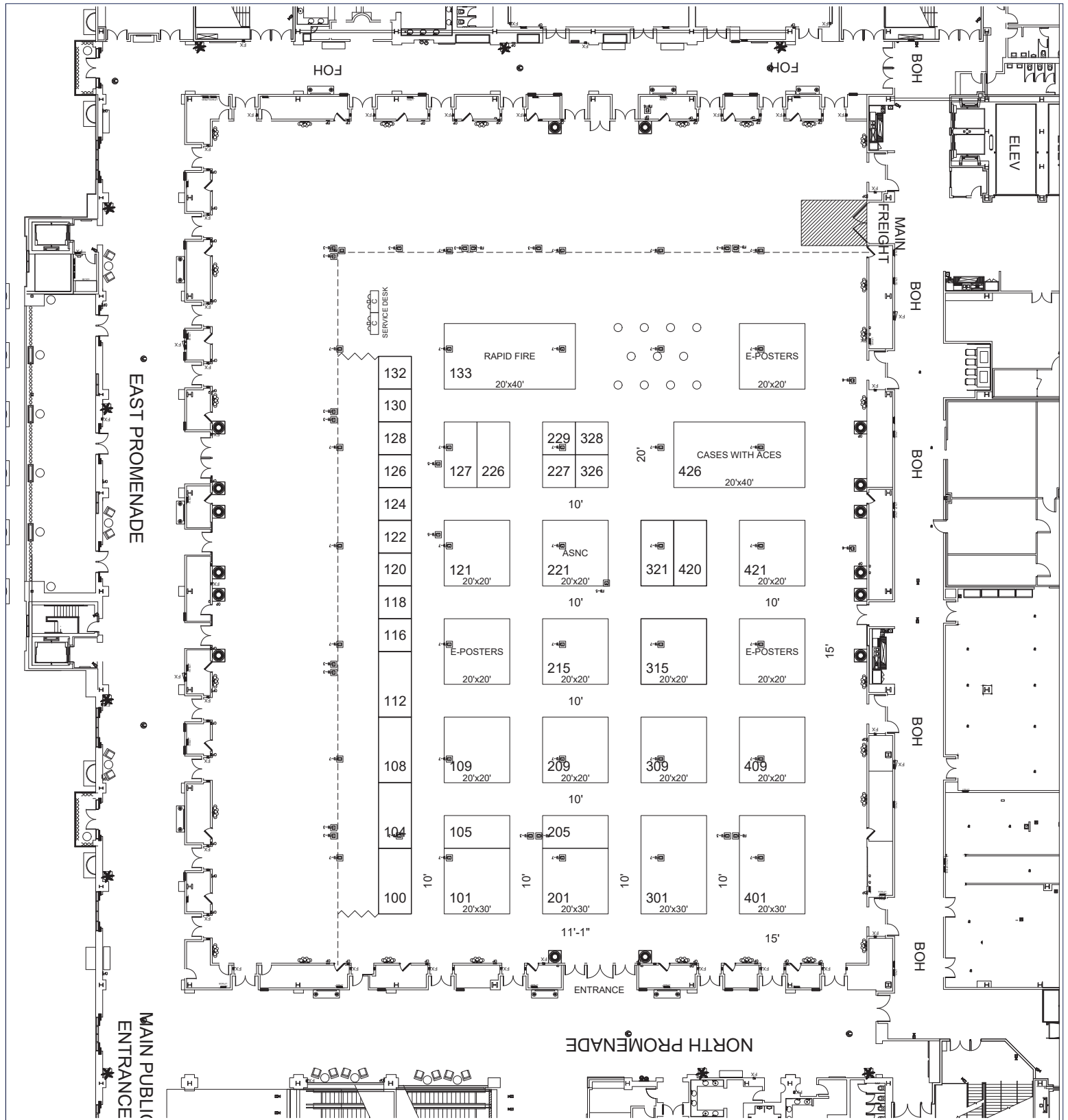
Location Preference:

(list your booth preference in order, see floorplan on following page.)

- 1.
- 2.
- 3.

* Please list any companies not preferred adjacent/across aisle

ASNC2026 Floor Plan





American Society of Nuclear Cardiology

Letter of Agreement

ACTIVITY

COST

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-----	-----
-----	-----
Total: -----	

COMPANY NAME (exactly as it should appear in all materials)

CONTACT NAME

EMAIL ADDRESS

PHONE

PAYMENT INFORMATION

- ☐ Send invoice (payment must be received one month prior to event)
- ☐ This form and check enclosed (make check payable to American Society of Nuclear Cardiology, payment due one month prior to event)

Payment for sponsorship must be received one month prior to event. Failure to make payment by the aforementioned deadline will result in the cancellation of the sponsorship. Cancellations must be made in writing.

CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be uploaded or there will be an additional fee for late production work. If a third-party accesses propriety content of an exhibitor of virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the virtual web platform.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Ads/Promos - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all ASNC logos, ASNC-developed documents, ASNC events-related materials, and any and all ASNC-related collateral. Sponsoring organizations may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

ACCEPTANCE

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract.

AUTHORIZED SIGNATURE: _____ DATE: _____

American Society of Nuclear Cardiology Tax ID Number: 52-1813311

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT: Megan LaVine, Director of Industry and Development mlavine@asnc.org



American Society of Nuclear Cardiology

For questions about these opportunities
or to learn more, contact Megan LaVine
at MLaVine@asnc.org