



2024 INDUSTRY PARTNERS ENGAGEMENT GUIDE

Corporate Support
Opportunities



ABOUT ASNC

Who we are

ASNC is the world's leading network of nuclear cardiology imaging professionals. Everything we do is to support our 5200+ members worldwide so they can deliver the best possible evidence-based imaging to patients.

Our Mission

To improve cardiovascular outcomes through image-guided patient management.

Our Strategic Priorities

Increase
Relevance
of Nuclear
Cardiology
and ASNC

- Strategic Communications
- Tactical Education
- Enhanced Member Engagement

Promote Lab
Modernization
and Quality

- Demonstrate Value of Improved Outcomes
- Promote Breadth of Applications
- Foster Innovative Outreach

Your organization can be a part of the continuing evolution in nuclear cardiology by supporting and collaborating with ASNC to support your customers' successes.

ASNC has built a strong comprehensive portfolio of opportunities for Industry Partners to achieve their goals as well as build and enhance relationships with imaging professionals.

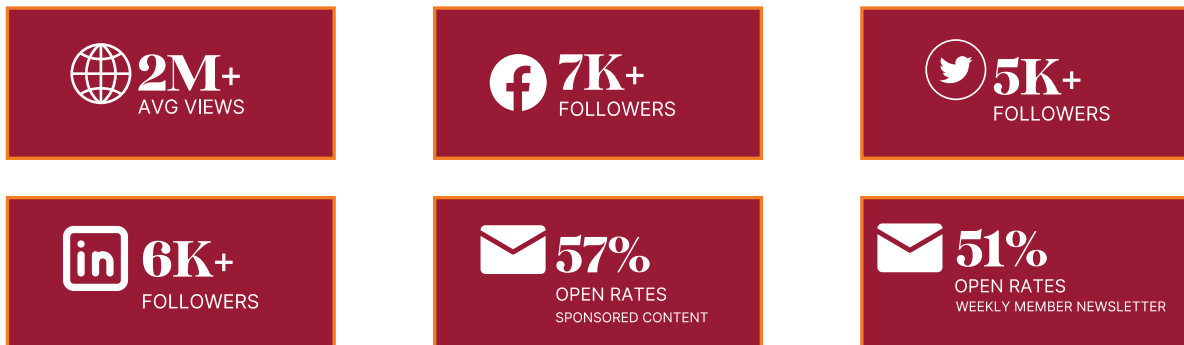
Join ASNC in its mission to advance the field of nuclear cardiology.



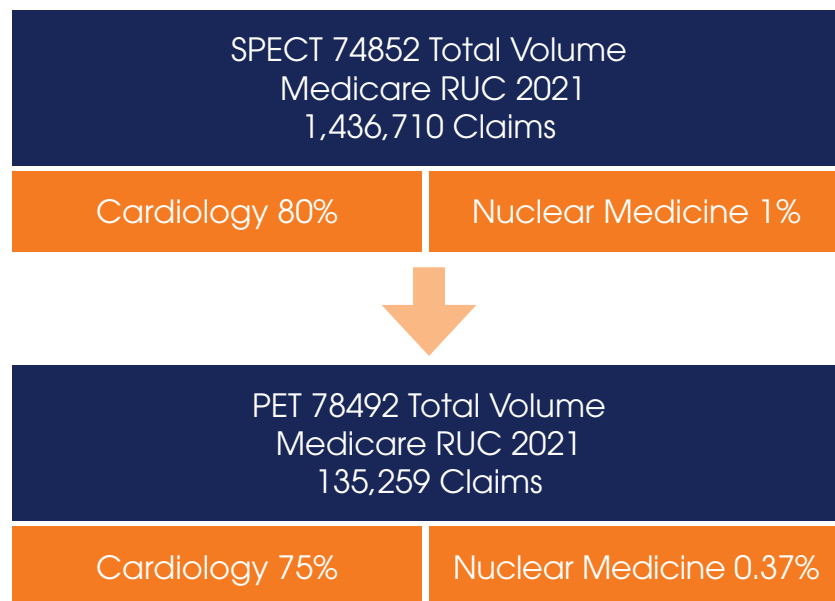
ASNC: Where Cardiology and Imaging Intersect

ASNC is the international leader in education, advocacy, and quality in cardiovascular imaging with 5200+ members worldwide.

Founded in 1993, ASNC's membership is composed of **cardiologists, radiologists, physicians, scientists, technologists, imaging specialists**, and other professionals dedicated to the science and practice of nuclear cardiology.



ASNC is where your marketing investment reaches the right audience and achieves optimal return on investment. Altogether, 77% of ASNC's members are cardiologists, making ASNC your target audience for nuclear cardiology.



What does this data mean for you? Across all points of service, **cardiologists are performing the vast majority of nuclear cardiology studies.** The state of nuclear cardiology is strong!

What ASNC Members Want

**based on member survey data*

PET & PET/CT

Cardiac Amyloidosis

Improving the Quality & Efficiency of my SPECT lab (SPECT/CT)

Myocardial Blood Flow SPECT/PET

Appropriate Use of Nuclear Cardiology in a Multimodality Practice Environment

ASNC Members' priorities align with your goals.



ASNC Live Virtual and OnDemand Educational Programs

2024 PET/HYBRID VIRTUAL ALLIANCE PARTNERSHIP

Support ASNC PET and Hybrid Imaging programs by committing to a year-round partnership. Partners can commit at the beginning of the year and receive benefits and recognition at all of the virtual programs below. This partnership also allows organizations to send customers and staff to these training programs to advance the field of PET and Hybrid imaging.

2024 PET/Hybrid Virtual Programs:

Cardiac PET Intensive Workshop – Jan 20-21, 2024

Hybrid Imaging Workshop – Feb 9-11, 2024

Cardiac PET Technologist Workshop – Feb 24-25, 2024

Cardiac PET Intensive Workshop – June 1-2, 2024

Cardiac PET Advanced Workshop – December 7-8, 2024

ASNC Industry will have the opportunity to support all of these virtual programs, which include some additional sponsorship benefits depending on the level of support.

Gold PET Alliance - \$55K

- 30 complimentary registrations to any virtual PET/Hybrid program of sponsors choosing – can be distributed to clients (value \$21K)
- Virtual Exhibit Booth at all PET/Hybrid programs (value \$15K)
- One Satellite Session at program of choice – 30-45 minute session before/after program or during a designated break (value \$20K)
- Two Email Broadcasts –full membership or in conjunction with any PET program (value \$8K)
- Logo featured on virtual platform and ASNC.org meeting webpage

Silver PET Alliance - \$30K

- 15 complimentary registrations to any virtual PET/Hybrid program of sponsors choosing – can be distributed to clients (value \$10K)
- Virtual Exhibit Booth at all PET/Hybrid programs (value \$15K)
- One Product Theatre Session at program of choice or Virtual Platform sponsorship (value \$10K)
- Logo featured on virtual platform and ASNC.org meeting webpage

Virtual Exhibit and Sponsorship opportunities will be available for each individual program in the event prospectus.

ASNC Live Virtual and OnDemand Educational Programs

ASNC NC NOW: MIDDLE EAST VIRTUAL PROGRAM

Date: June 8-10, 2024

This conference will be held in collaboration with multiple professional societies from the Middle East and co-organized by ASNC. The 2023 program had more than 500 live virtual attendees.

Sponsorship Opportunities

- \$5K - \$20K
 - Virtual Exhibit Hall
 - Industry Satellite Sessions
-

ASNC - GLOBAL VIRTUAL NUCLEAR CARDIOLOGY WORKSHOPS

Date: TBD – Based on Demand

Expand your reach through ASNC's global workshops that will address the clinical gaps in a specific global region. Based on the educational needs of the region, the programs will use case-based presentations to highlight the roles of SPECT and PET imaging in the diagnosis of cardiac amyloidosis, coronary artery disease and/or inflammation, and infection. The ASNC International Advisory Panel will work with the sponsor to identify a topic and region for program focus and delivery. ASNC will develop content.

Sponsorship Opportunities

- Partners will receive headline recognition as part of the meeting promotion
 - \$20K each
-

ASNC2024: VIRTUAL TECHNOLOGIST COURSE

Date: September 14, 2024

This virtual program will increase learners' knowledge and competence about all aspects of cardiac PET perfusion and metabolic imaging and provide the necessary information to help establish and run a cardiac PET laboratory. This course will provide a unique opportunity for a deep dive, led by experts in the field, into performing cardiac PET studies. It will cover fundamental concepts to practical challenges in day-to-day operations including how to obtain accurate myocardial blood flow (MBF) measurements; properly acquire and process coronary artery calcium scores; streamline myocardial perfusion imaging protocols; and prepare for exciting new radiopharmaceuticals.

This activity is intended for nuclear medicine and nuclear cardiology imaging technologists, and would be appropriate for cardiology residents and fellows-in-training.

Sponsorship Opportunities

- \$5K - \$20K
 - Virtual Exhibit Hall
 - Industry Satellite Sessions
-

ASNC Live Virtual and OnDemand Educational Programs

FUTURE LEADERS: THE NEXT GENERATION OF NUCLEAR CARDIOLOGY SYMPOSIUM

Date: September 4, 2024, Held at ASNC2024



Future Leaders THE NEXT GENERATION of NUCLEAR CARDIOLOGY

This high-value event highlights the importance of nuclear cardiology to fellows-in-training. Attendees are inspired to consider careers in cardiac imaging and particularly in nuclear cardiology.

The program is focused on the value of nuclear cardiology and the role it plays in clinical cardiology. The program brings a broad scope of faculty who will share their personal journeys and how nuclear cardiology and ASNC played a pivotal role in shaping their careers.

A perennial favorite since its launch in 2019, this application-based program provides travel costs to participants and, importantly, has prompted several past attendees to change their career paths to include imaging.

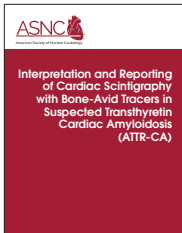
Sponsors will be able to attend the program and participate in an industry panel discussion.

Sponsorship Opportunities:

- ASNC2024 registration and travel stipend for awardees
- Option to participate on Industry Panel
- Invitation to networking dinner and reception
- 30-40 application-based attendees



2024 Communication & Outreach Opportunities



REPORTING TEMPLATES

What is the primary reason a nuclear cardiology lab does not achieve IAC lab accreditation on the first submission? Less than optimal reporting!

To meet this crucial need, ASNC developed reporting templates for PET and PYP imaging. These templates will support improved and high-value reports that will drive clinical decision-making for referring physicians.

Sponsors will have their logo on the last page of the template. These can be printed for manual distribution or developed for electronic PDF distribution. Use these for current and future clients to support lab optimization.

Pricing dependent on delivery format (print vs digital) – Please ask for pricing



IMAGING IN CHEST PAIN: A CHECKLIST

Do you want a tool your customers can distribute to their referring clinicians?

Imaging in Chest Pain: A Checklist is a quick reference guide for evaluation and diagnosis of patients with chest pain. It is designed as a pocket guide so healthcare providers can use it as a quick reference when deciding on which imaging test to choose. This is a useful tool for YOUR customer to provide to their referral network with YOUR help.

Digital and Printed Options Available – Please ask for pricing



Communication & Outreach Opportunities

IMAGING INSIGHTS



Let ASNC help spread your message!

This innovative and insightful publication provides an Industry Partner with a unique opportunity to share important content or news with ASNC members while enhancing engagement with your key audience. As an Imaging Insights sponsor, you can select the theme of the issue as well as the target audience and ASNC will partner with you on content development.

Each issue of *Imaging Insights* will include:

- A feature article.
- One sponsored content feature (advertorial) of approximately 750 words developed by, or with input from, our Industry Partner. Sponsored content may be written by the sponsor or by ASNC with the sponsor's input.
- One short-read (below-the-fold) feature of 500 words or less; *and*
- ASNC announcements.

The article will reflect interviews with a predetermined number of leaders in the field and other experts. Each issue will have an overarching theme.

The sponsorship also will include one banner ad on ASNC.org for the purpose of directing readers to the article. If the sponsor opts for ASNC to write the feature, the sponsorship increases by \$5K.

Sponsorship: \$20K

INDUSTRY INNOVATION WEBINARS

Whether you are looking to increase your company profile, launch a new product or focus on new business development opportunities, utilize these successful webinars to help you reach your goals in 2024.

Your company will select the topic and faculty and develop the program. ASNC will manage the program promotion. The webinars will be posted for the public on the Industry Partner website and will be available OnDemand for one year post webinar.

**Sponsorship includes one email broadcast post-webinar.
\$25K**

2024 Member Engagement Opportunities

CLINICAL DOCUMENTS AND RESOURCES

All of our clinical documents can be reprinted or developed into easy-to-use tools such as practice points, pocket cards, posters, quick reference guides and more.

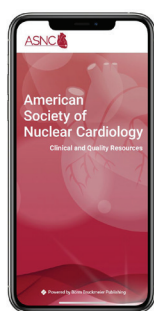
How Frequently Respondents Referenced the Guidelines

Monthly 45%

Yearly 40%

Weekly 10%

ASNC CLINICAL AND QUALITY RESOURCES APP



The ASNC Clinical and Quality Resources App is a global resource that includes ASNC guidelines and other important clinical documents and resources. The app will ensure guidelines are readily accessible at the point of care. It also has robust search functionality across guidelines.

- Atlas for Reporting PET Myocardial Perfusion Imaging and Myocardial Blood Flow in Clinical Practice: An Information Statement from the American Society of Nuclear Cardiology

The ASNC App welcome screen will be displayed for three seconds before it transitions to the ASNC App home screen.

Become a general sponsor of the mobile app or sponsor individual guidelines. These guidelines will be made available to the thousands of ASNC members and visitors. The ASNC App is available from app stores for downloading to any iOS or Android device.

New resources slated for the ASNC Clinical and Quality Resources App update include:

- ASNC Imaging Indications (ASNC I2) Series: Expert Consensus Recommendations
- 18F-FDG PET/CT and Radiolabeled Leukocyte SPECT/CT Imaging for the Evaluation of Cardiovascular Infection in the Multimodality Context
- Quality Metrics Radionuclide Imaging in Cardiac Amyloidosis
- PET Practice Points Myocardial Blood Flow
- ASNC Guidelines for Stress Testing in SPECT and PET Nuclear Cardiology Procedures
- ASNC Model Coverage Policy for Cardiac PET
- ASNC Model Coverage Policy for Cardiac Amyloidosis
- ASNC Model Coverage Policy: Cardiac Positron Emission Tomography

Opening Landing Page for ASNC App

All content is accessible from the home screen and each guideline is represented with an icon and a name. Upon clicking on one of the guidelines the user is taken to the specific guideline home page. Your corporate logo and recognition screen would be displayed for approximately three seconds and then would be visible with a bottom corner expand screen symbol.

The ASNC App has more than 3,500 users including 44% in the US, 22% in Asia and Oceania, 15% in Europe and 10% in Latin America and the Caribbean. Take advantage of this unique offer to increase your brand exposure across the world. ASNC guidelines and clinical documents average more than 75,000 views annually.

\$20K Welcome Screen
\$10K per Guideline
\$35K for all Guidelines

2024 ASNC Industry Roundtable Partnership



INDUSTRY
ROUNDTABLE

The ASNC Industry Roundtable (IRT) is a partnership between clinicians, technologists, scientists and industry representatives. Through this alliance with our industry partners, ASNC can foster development of informed professionals, high-quality technology and products, and advocates for outcomes-driven innovations in the field.

ASNC's mission and passion is to continually improve the care of patients through its commitment to image-guided patient management. Our long-term commitment to nuclear cardiology and continued growth of the field is dependent upon educating and supporting its members and a close collaboration and working relationship with its industry partners.

The primary goal of the IRT is to enhance our partnerships for growth and progress in the field of nuclear cardiology. Through strong working collaborations, the IRT will help support and shape the practice of nuclear cardiology today and for the future. By working together, we can address the challenges of competing imaging modalities, declining reimbursement and training that will impact our success as well as the success of our partners.



Benefits

Be recognized within national and international healthcare communities as a supporter and partner of ASNC.

- **Strong and ongoing relationships with ASNC leadership and staff**
- **Think Tank**
 - A 1-hour virtual session with 4-6 ASNC experts (SPECT, PET, Advocacy, Research) to explore specific topics in-depth.
 - Experts will be selected based on your recommendations. A discussion guide will be developed based on your input along with a follow-up survey based on the meeting and outcomes.
- **One-on-one discussions** with ASNC leadership/staff regarding the ASNC Annual Meeting and other key events and/or committee activities (e.g., FIT, Nuclear Cardiology Today, Industry Forum, Education, PET).
- **One invitation to participate on the ASNC Industry Forum Planning Committee.**
- **Complimentary listing in the ASNC Industry Portal** with enhanced marketing package (value \$8K).
- **ASNC IRT ribbon on the two representative name badges** at ASNC Annual Meeting identifying your company as a participant of ASNC IRT.
- **Four banner ads in ASNC FlashPoint newsletter** sent to more than 3,500+ members with a link to partner's industry portal page (value \$7K).
- **Ongoing information about ASNC public policy, advocacy and strategic priorities** including but not limited to:
 - Public policy and advocacy agenda
 - Physician and technologist education initiatives
 - PatientFirst education efforts
 - Initiatives for FITs and early-career physicians
 - Collaborate with ASNC member leaders toward advancing shared goals and strategies
 - Guaranteed top five selection in picking booth space for ASNC2024

Limited Time Pricing: \$30K



SPONSORSHIP PROSPECTUS

September 5 – 7, 2024
JW Marriott Austin, Texas

ASNC.ORG/ASNC2024



ASNC2024 Overview

The 31st Annual Scientific Session and Exhibition of the American Society of Nuclear Cardiology will take place in Austin, Texas with a virtual offering for those unable to attend in person.

ASNC2024 Annual Meeting Corporate Support Levels

DIAMOND LEVEL: \$250,000 CUMULATIVE SUPPORT FROM 2023

- Complimentary 1-page flyer available for distribution at registration
- Email broadcast before AND after the event to all registered attendees
- Full-page ad (premium location) and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

PLATINUM LEVEL: \$150,000 - \$249,999

- Email broadcast before OR after the event to all registered attendees
- Full-page interior ad and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

GOLD LEVEL: \$100,000 - \$149,999

- Half-page interior ad and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

SILVER LEVEL: \$35,000 - \$99,999

- Recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

BRONZE LEVEL: \$20,000 - \$34,999

- Recognition in the ASNC2024 Final Program
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

**Please contact Megan LaVine at mlavine@asnc.org
for additional information on sponsorship opportunities.**



ASNC2024 Annual Meeting Sponsorship Opportunities

ASNC2024 LUNCH & LEARN

Choose your topic and speaker to facilitate discussion and potential solutions or challenges facing nuclear cardiologists today. Your company will have one hour for your presentation. There are two lunch break sessions available, one on Thursday and one on Friday. Food and beverage not included.

\$30K plus F&B

ASNC PARTY CRUISE

Enjoy the enchanting Austin city skyline like never before! Cruise into an evening journey filled with appetizers, cocktails, and lively music. As twilight falls, get the chance to witness one of Austin's most mesmerizing sights: the breathtaking emergence of thousands of bats* from beneath the Congress Avenue Bridge! The event will be advertised through event promotions such as emails, app notifications, signage, and the ASNC2024 meeting webpages and printed program. The Sponsor will receive 3 complimentary cruise tickets, 30 drink tickets, and the opportunity to create and name a signature cocktail.

\$25K

OPENING COCKTAIL RECEPTION

The Thursday evening reception to welcome all attendees will be advertised through signage, and it will appear on the ASNC2024 meeting agenda & sponsored events page in the Final Program, both print and online versions. Sponsor will have the opportunity to create and name a signature cocktail and branded food item.

\$22K

REGISTRATION AREA SPONSORSHIP

Exclusive branding of registration area that all attendees will access throughout the meeting. Branding elements to include door/window clings, floor stickers, signage in and around the registration area, option to include live DJ. An email broadcast is included with sponsorship.

\$22K

WI-FI SPONSORSHIP – EXCLUSIVE

Provide attendees with complimentary Wi-Fi during ASNC2024! Sponsorship includes a redirect to a URL of your choosing, branding on conference materials, on-site signage. The Wi-Fi sponsor will have the opportunity to select a custom password.

Exclusive \$20K

**The bat flight show is not guaranteed as it is dependent upon weather conditions at that time.*



ASNC2024 Annual Meeting Sponsorship Opportunities

BREAKFAST SATELLITE SESSIONS – 2 AVAILABLE

Gain high visibility and connect directly with ASNC2024 meeting attendees. Each satellite session will be held at the beginning of the day at 7:15am, outside of official program times, with 60 minutes total to present.

\$20K plus F&B

CASES OVER COCKTAILS – 3 AVAILABLE

Back by popular demand! Sponsoring companies will host three 15-minute presentations of their choosing during the Thursday afternoon break. Sponsors will have the opportunity to present a case to each group, and groups will rotate to each sponsors booth. A bar will be set-up adjacent to the sponsors booth, and sponsors can create and name a signature cocktail. Logo on ASNC website and onsite signage acknowledging ASNC2024 Sponsors.

\$20K

INDUSTRY INSIGHTS SESSIONS – 2 AVAILABLE

ASNC members have indicated they want more education from our Industry Partners. They want to understand how to maximize your products effectively. As we encourage our members to modernize their labs, this is a great opportunity for you to be part of this exciting Call-to-Action! Your company will have a 45-minute time slot to highlight your product or service, present a case, give a demonstration, simulation, etc. in a dedicated session room. Your company will be listed in the Final Program with date/time of presentation. Logo on ASNC website and onsite signage.

\$20K F&B optional

ASNC2024 MOBILE APP - EXCLUSIVE

Feature your brand in the hands of all ASNC2024 attendees! The mobile app is the one-stop-shop for attendees to access educational sessions, the conference schedule and more! Your brand will receive a banner ad on the home page, recognition on the conference website, in conference materials, and in marketing/attendee emails. Sponsorship includes two custom push messages sent to attendees through the app.

Exclusive \$15K

ASNC2024 Annual Meeting Sponsorship Opportunities

MEET YOUR MATCH – EXCLUSIVE

Attendees will wear a button that includes a number or phrase and your organization's logo. They'll search for other attendees with a matching number or phrase and come to the ASNC or the sponsor's booth to be scanned to win prizes! Branding includes recognition on the conference website, in conference materials, on-site signage, on social media, and in marketing/attendee emails.

\$13K

METER BOARD SPONSORSHIP - EXCLUSIVE

Your company logo will be featured on all meeting boards used around the hotel for directions, session info, and more!

\$10K

CARDIAC PET TRAINEE AND EARLY CAREER WORKSHOP

New! Help support PET education for the next generation of Nuclear Cardiologists. This program will be held on Saturday 9/7 from 1pm – 5pm for Fellows In Training. The workshop will feature read-with-the-experts' cases, as well as focused didactic presentations and panel discussion highlighting the value of PET.

Gold - \$10K – All silver items in addition to a 20-minute presentation during the program, branded item can be distributed at each place setting

Silver - \$5K – Logo on agenda, table-top booth, acknowledgement in opening slides

INDUSTRY COLLABORATION

New! ASNC will host its first Industry Collaboration event at ASNC2024 on Friday morning. This interactive, one-hour session is designed to facilitate meaningful interactions and foster collaboration between attendees and industry partners. Attendees will rotate among several industry tables for up to 10 minutes at each table. Sponsorship includes promotion in printed program, meeting app, and signage. Breakfast to be provided to attendees.

\$5K per table – 6 Available

WOMEN IN NUCLEAR CARDIOLOGY (WIN) RECEPTION

The purpose of the Women in Nuclear Cardiology "WIN" reception is to foster a sense of community between women and those who support women in the field of nuclear cardiology. Sponsorship includes recognition in the program and mobile app, step and repeat photo wall, signage, up to 5 complimentary guests, and 10 drink tickets.

\$15K Exclusive, \$5K Non-Exclusive

ASNC2024 Annual Meeting Sponsorship Opportunities

BRANDING OPPORTUNITIES

CONFERENCE BAG	\$20,000
LANYARD	\$15,000
HOTEL KEY CARDS	\$12,000
ESCALATOR CLINGS	\$10,000
FINAL PROGRAM ADS	\$5,000 FULL PAGE \$3,500 HALF PAGE
FLOOR STICKERS	\$3,000 PER STICKER
DOOR HANGER	\$3,500
ROOM DROP	\$3,500
BAG INSERT	\$2,500
EMAIL BROADCAST	\$3,500
EXTRA EXHIBITOR BADGE	\$800



For questions about these opportunities or to learn more,
contact Megan LaVine at MLaVine@asnc.org

ASNC2024 Exhibitor Application

Meeting Dates: September 5 - 7, 2024

Exhibit Hall Dates: September 5 - 6, 2024

Exhibitor Move In:

September 3, 8:00AM - 4:30PM
(island booths or 20x20+ only)
September 4, 8:00AM - 4:30PM (All Exhibitors)
September 5, 8:00 - 9:30AM Exhibitor Touch-Up Only

Exhibitor Move Out:

September 6, 5:00-10:00PM
September 7, 8:00-11:00AM

IMPORTANT DATES TO REMEMBER

Exhibitor Service Kits EmailedApril 1
Last Day for Partial Refund CancellationJune 3
Deadline for Receipt of Final Program AdsJune 14
Request for Use of Exhibitor-appointed Contractor
DueJuly 12
Show Management Approval
for Giveaways Due August 5

All Exhibitors Receive:

- **Program Listing** includes a logo and level of support
- **Link to company website** on ASNC2024 website
- **Two complimentary registrations per 10x10 booth space** (does not include continuing medical education (CME/CE) credits)
- **ASNC2024 booth selection based on cumulative support from 2023 programs**

EXHIBIT HALL HOURS:

Thursday September 5:

10:00 - 11:00AM – Expo Break
3:45 - 4:45PM – Expo Break
5:30 - 7:00PM – Grand Reception & Expo

Friday September 6:

10:00 - 11:00AM – Expo Break
3:45 - 4:45PM – Expo Break

Eligibility to Exhibit

The Exhibition is an important extension of the education program of ASNC. For an exhibit application to be accepted by ASNC, the products and services must be related to the nuclear cardiology/medical field. Upon submitting an application for exhibit space, the exhibitor agrees that the information contained in this prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the exhibiting company to ensure that all individuals staffing the booth are aware of the rules and regulations governing the meeting.

Exceptions to these policies will be considered by ASNC on a space available basis.

Rental Fees

Applications received after June 3 must include the full payment. If an exhibitor elects to cancel requested space, after June 3, any monies paid will be forfeited.

Any booth unoccupied by 3:00PM on Wednesday, September 4, will be regarded as a no-show and the space can be used by ASNC at its discretion. There is no rebate of fees for no-shows.

ASNC2024 Exhibitor Application

Allotment of Exhibit Spaces

All contracts for exhibit space must be made on the official application form. Priority of assignment of preferred location will be made based upon the total support from exhibit fees provided by an individual company to previous Annual Meetings. If several companies have similar sums, priority will be based on the date of receipt of the deposit for exhibit space. Companies will be given the opportunity, on the application form, to indicate their first three choices of location of their exhibit. Requests will be honored to the extent possible and will be dependent on the total number of requests for space received. Management reserves the right to change the floor plan if it becomes necessary due to final requests of exhibiting companies.

Booth Construction

Corner and in-line booths receive an 8' high back drape with 36" high side dividers. A booth identification sign will be supplied for each booth. These booths may not exceed 8' back wall height, including any signage. Exhibits shall not be constructed in a manner that obscures other exhibits. Display materials will not be permitted to exceed 4' in height in the front 5' of the booth. For island booths, a maximum of 16' in height for construction is permitted. Variances to this height restriction must be requested in advance. Island booth exhibitors are encouraged to have open space with no walls, if at all possible. If a single wall is required, it should be designed for the center of the booth and constructed to run in the same direction as would an aisle running from the entrance to the rear of the room. Those having island booths will be required to submit and get approval from ASNC for a final floor plan of the exhibit. Ship in advance due to minimal and shared loading dock space which may cause delays.

Fire and Safety Guidelines

Exhibitors must comply with all federal, state, and local fire and building codes that apply in the JW Austin Marriott hotel. Details regarding fire and safety guidelines will be provided in the Exhibitor Service Kit. Exhibitors must comply with all guidelines.

Floor Covering and Furnishings

No furniture is included with the booth. Exhibitors may use their own furnishings or order from Levy, ASNC2024 official general services contractor. Order forms will be included in the Exhibitor Service Kit.

Booth Drape Color: Red

Booth Package includes: Exhibitor ID sign with 8' high back drape and 3' high side drape.

Food and Beverages

Food and beverages may be distributed provided they are purchased from the exclusive food service contractor for the JW Austin Marriott hotel.

Use of Space

No subletting, sharing of booth space, or booth exchanging is permitted. All exhibitor activities shall be confined to the limits of the exhibit space and must not impede space or interfere with other exhibitors. Every exhibit must be staffed and operational during the entire show.

Restrictions on Sound

Videotapes and films may be shown, provided that screens and receivers are placed to face into the booth to allow attendees to view and hear the presentations inside the booth, not the aisles. The exhibitor may be asked by ASNC to discontinue the audio presentations if the sound is deemed objectionable by ASNC. Microphones and other audio enhancing devices must be approved by ASNC on a case-by-case basis.

Operation of Imaging Equipment

No radioactive sources may be utilized and no x-ray equipment may be operated from the booths.

Giveaways

Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association's "Gifts to Physicians Ethical Guidelines" which state in part: "textbooks and other gifts are appropriate if they serve a genuine educational function. Individual gifts of minimal value are permissible as long as the gifts are related to the physician's work." Cash payments are not permissible. Show management approval is required and written request for approval must be received by August 5.

Distribution of Printed Literature

Exhibitors are required to confine their distribution of literature about their products or services to their exhibit booth. Exhibitors may not have sales personnel or others handing out literature in the public areas of the hotel and convention center.

Social Events

As a condition of exhibiting, companies represented agree not to schedule any social events where meeting attendees are invited and are in conflict with either the scientific program or published events, which are a part of the official program. A schedule of events will be provided on or around July 2024.

Liability and Insurance

Each party involved in the Exhibition —JW Austin Marriott hotel, owners, ASNC, and the exhibiting company — agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility, and are required, to maintain adequate insurance or self-insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in General Rules for Exhibiting. ASNC will assume no responsibility for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of ASNC. Each exhibitor, in making application for space, agrees to protect, and hold

harmless ASNC from any and all claims, liability damages, or expenses against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, or arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, or employees. ASNC shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of ASNC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to ASNC pursuant to this contract, as an exclusive remedy.

Exhibition Cancellation by ASNC

It is mutually agreed that in the event that ASNC2024 is canceled due to causes that are beyond the reasonable control of ASNC, such as disasters, strikes, earthquakes, flood, strike, civil disturbances, Act of God, act of terrorism, or any other circumstance beyond control of ASNC or the JW Austin Marriott hotel that make it impossible or impractical to open or continue the event, then and thereupon this agreement will automatically be terminated. ASNC management shall determine an equitable basis for the refund of such portion of the exhibitor fees, after due consideration of expenditures and commitments already made.

Use of ASNC Name and Logo by Industry

The ASNC name should not be used by industry in any promotional literature, which could imply that ASNC is a co-sponsor of an event. It is permissible to indicate that the event is being held "At the time of the ASNC2024". Logos are registered trademarks of the Society and may not be used by any group or individual other than ASNC in print or other visual form.

Americans with Disabilities Act

The JW Austin Marriott shall be responsible for compliance with all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). The exhibitor agrees to comply with any provisions of the ADA, which are applicable to the exhibitors and its exhibits.



ASNC2024 Exhibitor Application

Booth Prices:

10x10 Inline: \$4,675

10x10 Corner: \$5,775

10x20 Inline: \$9,075

10x20 Corner: \$10,175

20x20 Island: \$16,500

20x30 Island: \$25,555

Location Preference: (list your booth preference in order, see floorplan on following page.)

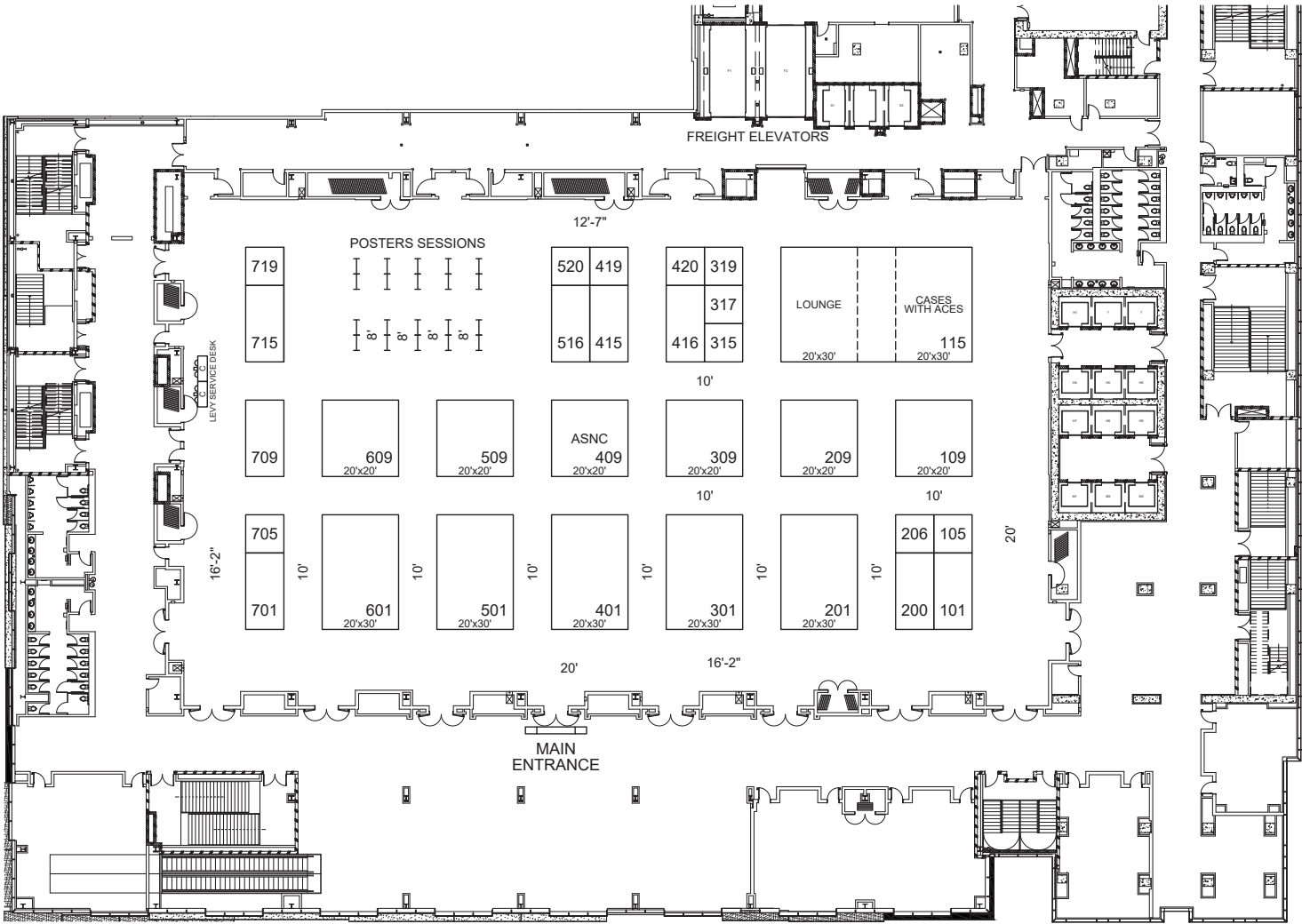
1.

2.

3..

* Please list any companies not preferred adjacent/across aisle

ASNC2024 Floor Plan



ACTIVITY

COST

Total: _____

COMPANY NAME (exactly as it should appear in all materials)

CONTACT NAME

EMAIL ADDRESS

PHONE

PAYMENT INFORMATION

- ☐ Send invoice (payment must be received one month prior to event)
- ☐ This form and check enclosed (make check payable to American Society of Nuclear Cardiology, payment due one month prior to event)

Payment for sponsorship must be received one month prior to event. Failure to make payment by the aforementioned deadline will result in the cancellation of the sponsorship. Cancellations must be made in writing.

CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be uploaded or there will be an additional fee for late production work. If a third-party accesses propriety content of an exhibitor of virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the virtual web platform.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Ads/Promos - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all ASNC logos, ASNC-developed documents, ASNC events-related materials, and any and all ASNC-related collateral. Sponsoring organizations may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

ACCEPTANCE

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract.

AUTHORIZED SIGNATURE: _____ DATE _____

American Society of Nuclear Cardiology Tax ID Number: 52-1813311



American Society of Nuclear Cardiology

For questions about these opportunities or to learn more,
contact Megan LaVine at MLaVine@asnc.org