



# SPONSORSHIP PROSPECTUS

September 5 – 7, 2024  
JW Marriott Austin, Texas

**[ASNC.ORG/ASNC2024](https://ASNC.ORG/ASNC2024)**



American Society of Nuclear Cardiology

For questions about these opportunities or to learn more,  
contact Megan LaVine at [MLaVine@asnc.org](mailto:MLaVine@asnc.org)



## **ASNC2024 Overview**

The 31st Annual Scientific Session and Exhibition of the American Society of Nuclear Cardiology will take place in Austin, Texas with a virtual offering for those unable to attend in person.

# ASNC2024 Annual Meeting Corporate Support Levels

## DIAMOND LEVEL: \$250,000 CUMULATIVE SUPPORT FROM 2023

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- Complimentary 1-page flyer available for distribution at registration
- Email broadcast before AND after the event to all registered attendees
- Full-page ad (premium location) and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

## PLATINUM LEVEL: \$150,000 - \$249,999

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- Email broadcast before OR after the event to all registered attendees
- Full-page interior ad and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

## GOLD LEVEL: \$100,000 - \$149,999

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- Half-page interior ad and recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

## SILVER LEVEL: \$35,000 - \$99,999

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- Recognition in the ASNC2024 Final Program
- Inclusion on large banner displayed in Expo Hall
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

## BRONZE LEVEL: \$20,000 - \$34,999

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- Recognition in the ASNC2024 Final Program
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

**Please contact Megan LaVine at [mlavine@asnc.org](mailto:mlavine@asnc.org)  
for additional information on sponsorship opportunities.**



# ASNC2024 Annual Meeting Sponsorship Opportunities

## ASNC2024 LUNCH & LEARN

Choose your topic and speaker to facilitate discussion and potential solutions or challenges facing nuclear cardiologists today. Your company will have one hour for your presentation. There are two lunch break sessions available, one on Thursday and one on Friday. Food and beverage not included.

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**\$30K plus F&B**

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## ASNC PARTY CRUISE

Enjoy the enchanting Austin city skyline like never before! Cruise into an evening journey filled with appetizers, cocktails, and lively music. As twilight falls, get the chance to witness one of Austin's most mesmerizing sights: the breathtaking emergence of thousands of bats\* from beneath the Congress Avenue Bridge! The event will be advertised through event promotions such as emails, app notifications, signage, and the ASNC2024 meeting webpages and printed program. The Sponsor will receive 3 complimentary cruise tickets, 30 drink tickets, and the opportunity to create and name a signature cocktail.

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**\$25K**

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## OPENING COCKTAIL RECEPTION

The Thursday evening reception to welcome all attendees will be advertised through signage, and it will appear on the ASNC2024 meeting agenda & sponsored events page in the Final Program, both print and online versions. Sponsor will have the opportunity to create and name a signature cocktail and branded food item.

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**\$22K**

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## REGISTRATION AREA SPONSORSHIP

Exclusive branding of registration area that all attendees will access throughout the meeting. Branding elements to include door/window clings, floor stickers, signage in and around the registration area, option to include live DJ. An email broadcast is included with sponsorship.

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**\$22K**

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## WI-FI SPONSORSHIP – EXCLUSIVE

Provide attendees with complimentary Wi-Fi during ASNC2024! Sponsorship includes a redirect to a URL of your choosing, branding on conference materials, on-site signage. The Wi-Fi sponsor will have the opportunity to select a custom password.

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**Exclusive \$20K**

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*\*The bat flight show is not guaranteed as it is dependent upon weather conditions at that time.*



# ASNC2024 Annual Meeting Sponsorship Opportunities

## **BREAKFAST SATELLITE SESSIONS – 2 AVAILABLE**

Gain high visibility and connect directly with ASNC2024 meeting attendees. Each satellite session will be held at the beginning of the day at 7:15am, outside of official program times, with 60 minutes total to present.

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**\$20K plus F&B**

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## **CASES OVER COCKTAILS – 3 AVAILABLE**

Back by popular demand! Sponsoring companies will host three 15-minute presentations of their choosing during the Thursday afternoon break. Sponsors will have the opportunity to present a case to each group, and groups will rotate to each sponsors booth. A bar will be set-up adjacent to the sponsors booth, and sponsors can create and name a signature cocktail. Logo on ASNC website and onsite signage acknowledging ASNC2024 Sponsors.

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**\$20K**

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## **INDUSTRY INSIGHTS SESSIONS – 2 AVAILABLE**

ASNC members have indicated they want more education from our Industry Partners. They want to understand how to maximize your products effectively. As we encourage our members to modernize their labs, this is a great opportunity for you to be part of this exciting Call-to-Action! Your company will have a 45-minute time slot to highlight your product or service, present a case, give a demonstration, simulation, etc. in a dedicated session room. Your company will be listed in the Final Program with date/time of presentation. Logo on ASNC website and onsite signage.

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**\$20K F&B optional**

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## **ASNC2024 MOBILE APP - EXCLUSIVE**

Feature your brand in the hands of all ASNC2024 attendees! The mobile app is the one-stop-shop for attendees to access educational sessions, the conference schedule and more! Your brand will receive a banner ad on the home page, recognition on the conference website, in conference materials, and in marketing/attendee emails. Sponsorship includes two custom push messages sent to attendees through the app.

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**Exclusive \$15K**

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# ASNC2024 Annual Meeting Sponsorship Opportunities

## MEET YOUR MATCH – EXCLUSIVE

Attendees will wear a button that includes a number or phrase and your organization's logo. They'll search for other attendees with a matching number or phrase and come to the ASNC or the sponsor's booth to be scanned to win prizes! Branding includes recognition on the conference website, in conference materials, on-site signage, on social media, and in marketing/attendee emails.

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**\$13K**

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## METER BOARD SPONSORSHIP - EXCLUSIVE

Your company logo will be featured on all meeting boards used around the hotel for directions, session info, and more!

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**\$10K**

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## CARDIAC PET TRAINEE AND EARLY CAREER WORKSHOP

New! Help support PET education for the next generation of Nuclear Cardiologists. This program will be held on Saturday 9/7 from 1pm – 5pm for Fellows In Training. The workshop will feature read-with-the-experts' cases, as well as focused didactic presentations and panel discussion highlighting the value of PET.

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**Gold - \$10K** – All silver items in addition to a 20-minute presentation during the program, branded item can be distributed at each place setting

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**Silver - \$5K** – Logo on agenda, table-top booth, acknowledgement in opening slides

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## INDUSTRY COLLABORATION

New! ASNC will host its first Industry Collaboration event at ASNC2024 on Friday morning. This interactive, one-hour session is designed to facilitate meaningful interactions and foster collaboration between attendees and industry partners. Attendees will rotate among several industry tables for up to 10 minutes at each table. Sponsorship includes promotion in printed program, meeting app, and signage. Breakfast to be provided to attendees.

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**\$5K per table – 6 Available**

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## WOMEN IN NUCLEAR CARDIOLOGY (WIN) RECEPTION

The purpose of the Women in Nuclear Cardiology "WIN" reception is to foster a sense of community between women and those who support women in the field of nuclear cardiology. Sponsorship includes recognition in the program and mobile app, step and repeat photo wall, signage, up to 5 complimentary guests, and 10 drink tickets.

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**\$15K Exclusive, \$5K Non-Exclusive**

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# ASNC2024 Annual Meeting Sponsorship Opportunities

## BRANDING OPPORTUNITIES

CONFERENCE BAG	\$20,000
LANYARD	\$15,000
HOTEL KEY CARDS	\$12,000
ESCALATOR CLINGS	\$10,000
FINAL PROGRAM ADS	\$5,000 FULL PAGE \$3,500 HALF PAGE
FLOOR STICKERS	\$3,000 PER STICKER
DOOR HANGER	\$3,500
ROOM DROP	\$3,500
BAG INSERT	\$2,500
EMAIL BROADCAST	\$3,500
EXTRA EXHIBITOR BADGE	\$800



For questions about these opportunities or to learn more,  
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# ASNC2024 Exhibitor Application

**Meeting Dates:** September 5 - 7, 2024

**Exhibit Hall Dates:** September 5 - 6, 2024

**Exhibitor Move In:**

September 3, 8:00AM - 4:30PM  
(island booths or 20x20+ only)  
September 4, 8:00AM - 4:30PM (All Exhibitors)  
September 5, 8:00 - 9:30AM Exhibitor Touch-Up Only

**Exhibitor Move Out:**

September 6, 5:00-10:00PM  
September 7, 8:00-11:00AM

**IMPORTANT DATES TO REMEMBER**

Exhibitor Service Kits Emailed .....April 1  
Last Day for Partial Refund Cancellation .....June 3  
Deadline for Receipt of Final Program Ads .....June 14  
Request for Use of Exhibitor-appointed Contractor  
Due .....July 12  
Show Management Approval  
for Giveaways Due ..... August 5

**All Exhibitors Receive:**

- **Program Listing** includes a logo and level of support
- **Link to company website** on ASNC2024 website
- **Two complimentary registrations per 10x10 booth space** (does not include continuing medical education (CME/CE) credits)
- **ASNC2024 booth selection based on cumulative support from 2023 programs**

**EXHIBIT HALL HOURS:**

**Thursday September 5:**

**10:00 - 11:00AM** – Expo Break  
**3:45 - 4:45PM** – Expo Break  
**5:30 - 7:00PM** – Grand Reception & Expo

**Friday September 6:**

**10:00 - 11:00AM** – Expo Break  
**3:45 - 4:45PM** – Expo Break

**Eligibility to Exhibit**

The Exhibition is an important extension of the education program of ASNC. For an exhibit application to be accepted by ASNC, the products and services must be related to the nuclear cardiology/medical field. Upon submitting an application for exhibit space, the exhibitor agrees that the information contained in this prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the exhibiting company to ensure that all individuals staffing the booth are aware of the rules and regulations governing the meeting.

Exceptions to these policies will be considered by ASNC on a space available basis.

**Rental Fees**

Applications received after June 3 must include the full payment. If an exhibitor elects to cancel requested space, after June 3, any monies paid will be forfeited.

Any booth unoccupied by 3:00PM on Wednesday, September 4, will be regarded as a no-show and the space can be used by ASNC at its discretion. There is no rebate of fees for no-shows.

# ASNC2024 Exhibitor Application

## Allotment of Exhibit Spaces

All contracts for exhibit space must be made on the official application form. Priority of assignment of preferred location will be made based upon the total support from exhibit fees provided by an individual company to previous Annual Meetings. If several companies have similar sums, priority will be based on the date of receipt of the deposit for exhibit space. Companies will be given the opportunity, on the application form, to indicate their first three choices of location of their exhibit. Requests will be honored to the extent possible and will be dependent on the total number of requests for space received. Management reserves the right to change the floor plan if it becomes necessary due to final requests of exhibiting companies.

## Booth Construction

Corner and in-line booths receive an 8' high back drape with 36" high side dividers. A booth identification sign will be supplied for each booth. These booths may not exceed 8' back wall height, including any signage. Exhibits shall not be constructed in a manner that obscures other exhibits. Display materials will not be permitted to exceed 4' in height in the front 5' of the booth. For island booths, a maximum of 16' in height for construction is permitted. Variances to this height restriction must be requested in advance. Island booth exhibitors are encouraged to have open space with no walls, if at all possible. If a single wall is required, it should be designed for the center of the booth and constructed to run in the same direction as would an aisle running from the entrance to the rear of the room. Those having island booths will be required to submit and get approval from ASNC for a final floor plan of the exhibit. Ship in advance due to minimal and shared loading dock space which may cause delays.

## Fire and Safety Guidelines

Exhibitors must comply with all federal, state, and local fire and building codes that apply in the JW Austin Marriott hotel. Details regarding fire and safety guidelines will be provided in the Exhibitor Service Kit. Exhibitors must comply with all guidelines.

## Floor Covering and Furnishings

No furniture is included with the booth. Exhibitors may use their own furnishings or order from Levy, ASNC2024 official general services contractor. Order forms will be included in the Exhibitor Service Kit.

## Booth Drape Color: Red

Booth Package includes: Exhibitor ID sign with 8' high back drape and 3' high side drape.

## Food and Beverages

Food and beverages may be distributed provided they are purchased from the exclusive food service contractor for the JW Austin Marriott hotel.

## Use of Space

No subletting, sharing of booth space, or booth exchanging is permitted. All exhibitor activities shall be confined to the limits of the exhibit space and must not impede space or interfere with other exhibitors. Every exhibit must be staffed and operational during the entire show.

## Restrictions on Sound

Videotapes and films may be shown, provided that screens and receivers are placed to face into the booth to allow attendees to view and hear the presentations inside the booth, not the aisles. The exhibitor may be asked by ASNC to discontinue the audio presentations if the sound is deemed objectionable by ASNC. Microphones and other audio enhancing devices must be approved by ASNC on a case-by-case basis.

## **Operation of Imaging Equipment**

No radioactive sources may be utilized and no x-ray equipment may be operated from the booths.

## **Giveaways**

Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association's "Gifts to Physicians Ethical Guidelines" which state in part: "textbooks and other gifts are appropriate if they serve a genuine educational function. Individual gifts of minimal value are permissible as long as the gifts are related to the physician's work." Cash payments are not permissible. Show management approval is required and written request for approval must be received by August 5.

## **Distribution of Printed Literature**

Exhibitors are required to confine their distribution of literature about their products or services to their exhibit booth. Exhibitors may not have sales personnel or others handing out literature in the public areas of the hotel and convention center.

## **Social Events**

As a condition of exhibiting, companies represented agree not to schedule any social events where meeting attendees are invited and are in conflict with either the scientific program or published events, which are a part of the official program. A schedule of events will be provided on or around July 2024.

## **Liability and Insurance**

Each party involved in the Exhibition —JW Austin Marriott hotel, owners, ASNC, and the exhibiting company — agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility, and are required, to maintain adequate insurance or self-insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in General Rules for Exhibiting. ASNC will assume no responsibility for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of ASNC. Each exhibitor, in making application for space, agrees to protect, and hold

harmless ASNC from any and all claims, liability damages, or expenses against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, or arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, or employees. ASNC shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of ASNC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to ASNC pursuant to this contract, as an exclusive remedy.

## **Exhibition Cancellation by ASNC**

It is mutually agreed that in the event that ASNC2024 is canceled due to causes that are beyond the reasonable control of ASNC, such as disasters, strikes, earthquakes, flood, strike, civil disturbances, Act of God, act of terrorism, or any other circumstance beyond control of ASNC or the JW Austin Marriott hotel that make it impossible or impractical to open or continue the event, then and thereupon this agreement will automatically be terminated. ASNC management shall determine an equitable basis for the refund of such portion of the exhibitor fees, after due consideration of expenditures and commitments already made.

## **Use of ASNC Name and Logo by Industry**

The ASNC name should not be used by industry in any promotional literature, which could imply that ASNC is a co-sponsor of an event. It is permissible to indicate that the event is being held "At the time of the ASNC2024". Logos are registered trademarks of the Society and may not be used by any group or individual other than ASNC in print or other visual form.

## **Americans with Disabilities Act**

The JW Austin Marriott shall be responsible for compliance with all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). The exhibitor agrees to comply with any provisions of the ADA, which are applicable to the exhibitors and its exhibits.



# ASNC2024 Exhibitor Application

**Booth Prices:**

10x10 Inline: \$4,675

10x10 Corner: \$5,775

10x20 Inline: \$9,075

10x20 Corner: \$10,175

20x20 Island: \$16,500

20x30 Island: \$25,555

Location Preference: (list your booth preference in order, see floorplan on following page.)

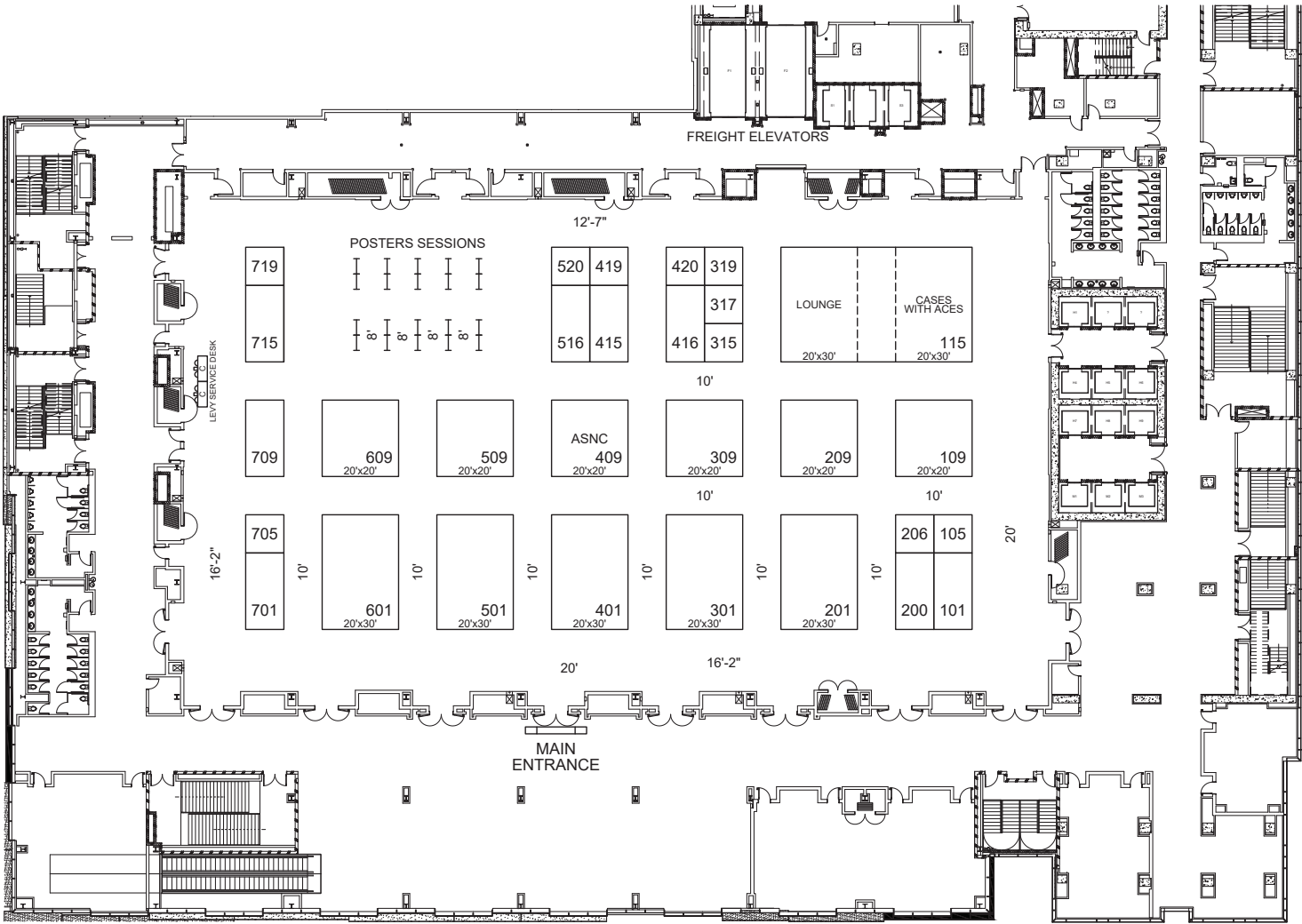
1.

2.

3..

\* Please list any companies not preferred adjacent/across aisle

# ASNC2024 Floor Plan



### ACTIVITY

### COST


Total: \_\_\_\_\_

COMPANY NAME (exactly as it should appear in all materials)

### CONTACT NAME

### EMAIL ADDRESS

### PHONE

### PAYMENT INFORMATION

- ☐ Send invoice (payment must be received one month prior to event)
- ☐ This form and check enclosed (make check payable to American Society of Nuclear Cardiology, payment due one month prior to event)

**Payment for sponsorship must be received one month prior to event.** Failure to make payment by the aforementioned deadline will result in the cancellation of the sponsorship. Cancellations must be made in writing.

### CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be uploaded or there will be an additional fee for late production work. If a third-party accesses propriety content of an exhibitor of virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the virtual web platform.

**Definition** - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

**Separation from CME** - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

**Ads/Promos** - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

**Fees** - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

**Staffing** - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

**Social Events** - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

**Adherence to Exhibitor and Promotional Activity Guidelines** - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all ASNC logos, ASNC-developed documents, ASNC events-related materials, and any and all ASNC-related collateral. Sponsoring organizations may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

### ACCEPTANCE

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract.

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

American Society of Nuclear Cardiology Tax ID Number: 52-1813311



