The American Society of Nuclear Cardiology (ASNC) is pleased to invite you to exhibit at **NC Today: Practical Approaches to Real-world Practice** at The Ritz-Carlton, McLean, VA, April 17-19, 2020.

This interactive course has been designed by Program Chairs Dennis A. Calnon, MD, MASNC, and David G. Wolinsky, MD, MASNC. In healthcare today, value is the name of the game. It’s driving almost every conversation, from how quality care is assessed and how clinicians are perceived to how reimbursement will be calculated in the near future. At ASNC’s popular Nuclear Cardiology Today program, attendees will immerse themselves in a curriculum that combines practical, case-based learning with forward-looking discussions about increasing the value of imaging in practice.

As a valued industry partner, you are cordially invited to reserve a tabletop display space for this exciting meeting. The exhibit area has historically been highly trafficked due to the co-location of exhibits and other functions (breaks, exhibitor reception, lunches) in the exhibit area. ASNC considers exhibits to be an important part of this program, providing our registrants the opportunity to gather useful information about products and services related to their interests and responsibilities. Your participation will further enhance attendees’ knowledge and their overall experience!

**REPLY TODAY** to reserve your company’s exhibit space at the 2020 ASNC Nuclear Cardiology Today program. You will have face-to-face access to nuclear cardiology professionals who want to learn about new solutions and ways they can enhance patient care and improve important workflow processes. Tabletop exhibit space is limited and available on a first-come, first-served basis, so act now!
Sponsorship opportunities are available to increase your company’s exposure and to further demonstrate your company’s commitment to advancing the field of nuclear cardiology.

WHO SHOULD EXHIBIT

- Nuclear/Multimodality Imaging Equipment Companies
- Radiopharmaceutical Manufacturers
- Software Vendors
- Healthcare IT Companies
- Equipment Service Providers
- Interventional Device and Equipment
- Publishers
- Any company looking to reach physicians and allied healthcare professionals involved in cardiovascular imaging

EXHIBITOR PACKAGES

Each tabletop exhibit allows for:

- Recognition signage in Registration Area during the event
- Exhibit space during the event (up to two attendees per company)
- Post-conference registration list
- Company name listed in the conference course exhibitor handout

EXHIBITOR BENEFITS

Exhibits at ASNC’s Nuclear Cardiology Today program are considered an important part of our attendees’ experience. There will be a limited number of exhibitors accepted for this program based on space.

Exhibiting companies will be able to take advantage of the following benefits:

- Opportunity to meet face-to-face with customers and prospects during several networking functions
- Networking breaks each day
- Opening night exhibitor reception
- Lunch with exhibitors on Saturday, April 18

All tabletop exhibit opportunities are available on a first-come, first-served basis and must be paid in full two weeks prior to program start date.

EXHIBITOR LOCATION AND HOURS

The exhibits will be held in a common area, adjacent to where the General Session will be held. Storage space is limited to what can fit under your skirted tables. All boxes and materials must be removed from the floor and stored immediately after set-up.

Please note, the times below are preliminary and subject to change closer to the event.

<table>
<thead>
<tr>
<th>EXHIBIT HOURS</th>
<th>Friday, April 17</th>
<th>Saturday, April 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Up</td>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>N/A</td>
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<td></td>
<td>Booths must be set up by 10:30 a.m.</td>
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<tr>
<td>Exhibit Floor Open</td>
<td>12:00 p.m. – 7:30 p.m.*</td>
<td>9:30 a.m. – 4:00 p.m.*</td>
</tr>
<tr>
<td>Morning Break</td>
<td>N/A</td>
<td>TBA</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:30 a.m. – 12:00 p.m.</td>
<td>TBA</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2:50 p.m. – 3:15 p.m.</td>
<td>3:15 p.m. – 3:45 p.m.</td>
</tr>
<tr>
<td>Reception with Exhibitors</td>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>N/A</td>
</tr>
<tr>
<td>Tear Down</td>
<td>N/A</td>
<td>After 3:30 p.m.</td>
</tr>
<tr>
<td>Adjournment*</td>
<td>7:30 p.m.*</td>
<td>4:00 p.m.*</td>
</tr>
</tbody>
</table>

* Exhibitors are asked to remain at their booth until the conclusion of daily exhibit hours. Schedule subject to change.
NC TODAY PLATINUM SPONSOR PACKAGE $30,000
- One (1) 8.5”x11” full-color advertisement to be included with attendee on-site registration materials
- Exclusive Exhibitor Reception Sponsor. Company branded signage and napkins
- Exclusive Lunch Sponsor for both Saturday and Sunday
- Includes NC Today Exhibitor Tabletop benefits

NC TODAY GOLD SPONSOR PACKAGE $18,000
- One (1) 8.5”x11” full-color advertisement to be included with attendee on-site registration materials
- Exclusive Breakfast Sponsor for both Friday and Saturday
- Includes NC Today Exhibitor Tabletop benefits

NC TODAY SILVER SPONSOR PACKAGE $10,000
- Exclusive Break Sponsor for both Friday and Saturday
- Includes NC Today Exhibitor Tabletop benefits

NC TODAY BRONZE SPONSOR PACKAGE $5,000
- Exclusive Breakfast Sponsor for Friday’s Cardiac Amyloidosis Workshop
- Includes NC Today Exhibitor Tabletop benefits

NC TODAY TABLETOP TIER 1 $3,000
- Exclusive signage at event and in sponsored activity
- Recognition on general event signage
- Special “thank you” tabletop display sign
- Company name and description on Exhibitor Information
- Traditional skir ted 6-foot table, 2 chairs, and standard power

NC TODAY TABLETOP TIER 2 $2,000
- Recognition on general event signage
- Company name and description on Exhibitor Information
- Traditional skir ted 6-foot table, 2 chairs, and standard power

SPONSORSHIP OPPORTUNITIES
- Conference Bag Sponsor $2,500
- Hotel Key Card Sponsor $750
- Badge Holder Sponsor* $500
- Lanyard Sponsor* $500
- Coffee Cup Sleeve Sponsor $500
- NC Today Program Ad $250
- Notepad Sponsor $500
- Pen Sponsor $250 plus pens

*If Badge Holder and Lanyard Sponsors are the same company, the combined rate is $850.
### ADDITIONAL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Option</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NC Today 2020 Meeting On Demand</strong></td>
<td>$27,500</td>
</tr>
<tr>
<td>Provide access to top-notch, non-CME education to NC Today attendees, clients, and/or all ASNC members by becoming the NC Today 2020 Meeting On Demand Exclusive Sponsor. Sponsor the recording of the entire conference, which will be accessible through a fully branded web portal hosted by our third-party vendor. This very popular product has provided maximum exposure and access to prior sponsors. Commitment to this sponsorship opportunity is due by February 2020. Your company will be recognized on the Meeting On Demand product, accessed through a customized web portal. Access will be granted at the sponsor’s discretion. The MOD Sponsor will work with ASNC and our third-party vendor to develop website “skin,” email to participants, and access code. Recognition on signage and on sponsor page in NC Today Program. Right of first refusal given to prior year sponsor. Non-CME activity. <strong>Exclusive opportunity.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Live Stream Sponsor</strong></td>
<td>$27,500</td>
</tr>
<tr>
<td>Your company will provide real-time access to NC Today 2020 for those who cannot attend. The entire conference will be live-streamed for non-attendees who have been given your company’s customized access code. NC Today education will not be limited to on-site attendees, thanks to your company’s support. The live stream will be branded with your company’s logo and the access code will be a word or phrase of your choosing. Pre-conference marketing will include recognition of your company’s support, your company’s logo, and instructions on how to access live stream (dependent upon whether open to all or a select group). On-site recognition as Live Stream Sponsor/Supporter. List of all live stream attendees with mailing addresses (for one-time use). Recognition on signage and on sponsor page in NC Today Program. Commitment to this sponsorship opportunity is due by February 2020. Non-CME activity. <strong>Exclusive opportunity.</strong></td>
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</tr>
<tr>
<td><strong>Dinner Satellite Symposium</strong></td>
<td>$2,500 plus F&amp;B</td>
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<tr>
<td>Provide (non-CME) education to NC Today attendees with a sponsored Dinner Satellite Symposium. Although not a part of the NC Today conference as planned by the Program Committee, your Satellite Symposium will be advertised through conference bag inserts (company provides), signage, and it will appear on the sponsored satellite events page in the NC Today program, both print and online versions. Satellite Symposium must be held at times that do not conflict with any planned conference events. Sponsor opportunity dependent upon room availability at hotel. All content must be approved by ASNC prior to meeting. Recognition on signage and on sponsor page in NC Today Program. Food &amp; beverage not included.</td>
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<tr>
<td><strong>Global Leader Attendees Educational Grant</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td>Provide a much-needed grant for emerging countries’ physicians to have access to crucial education at NC Today. The knowledge gained will be shared with fellow physicians at home and will undoubtedly advance the field of nuclear cardiology in that country. Special recognition on dedicated signage and general signage, dedicated page in NC Today Program, and on sponsor page in NC Today Program. Commitment to this sponsorship opportunity is due by February 2020.</td>
<td></td>
</tr>
<tr>
<td><strong>Future Leader Attendees Educational Grant</strong></td>
<td>$1,500</td>
</tr>
<tr>
<td>Your company will support the future of nuclear cardiology through an educational grant for future leaders in nuclear cardiology, including Fellows In Training and Early Career Physicians. Any physician or scientist who is currently in a residency or fellowship training program, or is below the age of 35, is eligible to receive an attendee grant. Special recognition on dedicated signage and general signage, dedicated page in NC Today Program, and on sponsor page in NC Today Program. Commitment to this sponsorship opportunity is due by February 2020.</td>
<td></td>
</tr>
</tbody>
</table>
APPLICATION & CONTRACT FOR EXHIBIT TABLETOP AND SPONSORSHIP

American Society of Nuclear Cardiology
Tax ID 52-1813311

(Please type or print clearly)

Company Name:_______________________________________________________________________________________________________

Street Address:__________________________________________________________________________________________________________

City: State: Zip: Country: ______________________________________________________________________________________________

Telephone: (____) ________________________ Ext. _____ (800) ______________________ Ext. _____ Fax: (____) ____________________

Email Address: ___________________________________ Website: _____________________________________________________________

Company Contact: ____________________________________________________________________________________________________

Describe What You Plan to Exhibit: ______________________________________________________________________________________

DEPOSIT/AUTHORIZATION

Exhibit Level Selection:

____ Tabletop ($3,000)      ____ Tabletop ($2,000) ____ Platinum Level ($30,000)  ____ Gold Level ($18,000)

____ Silver Level ($10,000)    ____ Bronze Level ($5,000)

Additional Sponsorship Opportunities:____________________________________________________________________________________

Sponsorship total $_______________

I have enclosed ___________________. Payment may be made by US Funds drawn on a US bank, Check payable to ASNC, or by VISA, MasterCard, or American Express.

Type of card ____________________ Credit card # _____________________________________________ Exp. date __________________

Name as it appears on card ____________________________________________________________ CVC/security code
____________

I am an authorized representative of the Company with the full power and authority to sign and deliver this application.

Authorized Officer Name: ___________________________________________ Title: ________________________________

Authorized Officer Signature: ___________________________________________ Date: ______________________________

Return application and payment via email to:
bburke@asnc.org

Or via mail to:
Bridget Burke
American Society of Nuclear Cardiology
9302 Lee Highway, Suite 1210
Fairfax, VA 22031

FOR ASNC USE:

Date Received: _____________ Signature of Authorized Individual Representing ASNC: _______________________________