



**SPONSORSHIP
LETTER OF AGREEMENT**

Company Name: _____

Company Contact Name: _____

Company Address: _____

Company Phone: _____ **Fax:** _____ **Email:** _____

Contact Name (if different than above): _____

Phone: _____ **Email:** _____

CONDITIONS AND GUIDELINES:

Please read the following carefully and provide a copy to your company’s virtual site representative.

Definition - Commercial exhibits, advertisements, and industry-planned events are ‘promotional activities’ and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are *not considered to be commercial support for the CME activity.*

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Liability - ASNC is not liable for any loss sustained by the participant as a result of the participant’s or third party’s failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor’s behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and providing all virtual sponsorship materials.

Fees - Promotional fees are not considered commercial support and will not be acknowledged as educational grants.

Staffing - All representatives are expected to contribute to the professional environment of the event and must conduct themselves in a professional manner. ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the ASNC2020 Virtual Scientific session web platform activities and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at the event cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are not part of the ASNC2020 scientific session and do not compete with the CME activity.

Adherence to Promotional Guidelines - It is the responsibility of the "Company" to distribute these and all other ASNC conditions and all company representatives attending and/or working the promotional activity.

Ads/Promos - Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

PLEASE COMPLETE THE BOX BELOW:

I have read, and agree to abide by all ASNC conditions and guidelines for all promotional activities.

Authorized Representative’s Name: *(Please type or print)* _____

Title: _____

Signature: _____ **Date:** _____

Phone: _____ **E-mail:** _____



American Society of Nuclear Cardiology

And

LETTER OF AGREEMENT

ACTIVITY

COST

ACTIVITY

COST

Four horizontal lines for activity and cost details.

Total amount of sponsorship \$USD: _____

TERMS, CONDITIONS, AND PURPOSES

ASNC Deliverables

Sponsor Deliverables

Four horizontal lines for ASNC Deliverables.

Four horizontal lines for Sponsor Deliverables.

ASNC owns the copyright of all logos, ASNC-developed documents, events-related materials, and any and all ASNC-related collateral and _____ may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit all materials to ASNC for approval prior to printing, emailing, mailing, or any other type of distribution.

Name of Accredited Provider: American Society of Nuclear Cardiology

Tax ID Number: 52-1813311

Contact Person

Email Address

Phone Number:

Fax Number: 301-215-7113

NAME OF COMMERCIAL INTEREST:

ADDRESS

CONTACT PERSON

EMAIL ADDRESS

PHONE

FAX

AGREED BY AUTHORIZED REPRESENTATIVES

Commercial interest—Company

Provider— ASNC

SIGNATURE AND DATE

SIGNATURE AND DATE

PRINT NAME

PRINT NAME

TITLE

TITLE