



Virtual Exhibitor / Sponsor Showcase Application (Letter of Agreement)

This is the official application and contract for the virtual exhibitor / sponsor showcase for the American Society of Nuclear Cardiology 2020 Annual Scientific Session. Upon acceptance of the application and contract by ASNC, the undersigned agrees to be bound by the terms and conditions as set forth in the application.

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip code: _____

Country: _____ Telephone: _____

Email Address: _____ Website: _____

Showcase Exhibitor / Sponsorship Packages	\$USD
<input type="checkbox"/> Gold Sponsorship Showcase Package* (includes Exhibit booth)	\$25,000
<input type="checkbox"/> Silver Sponsorship Showcase Package* (includes Exhibit booth)	\$15,000
<input type="checkbox"/> Bronze Sponsorship Showcase Package* (includes Exhibit booth)	\$3,500
<input type="checkbox"/> Basic Profile Exhibitor Listing (does not include benefits in packages)	\$1,500

**Deliverables - See attached spec sheet for detailed benefits of each package*

AGREED BY AUTHORIZED REPRESENTATIVES

I have read and agree to abide by all ASNC conditions and guidelines for exhibits and promotional activities.

Commercial Interest

SIGNATURE AND DATE _____

PRINT NAME _____ **TITLE** _____

ASNC Representative

SIGNATURE AND DATE _____

PRINT NAME _____ **TITLE** _____

NAME OF ACCREDITED PROVIDER: American Society of Nuclear Cardiology

TAX ID NUMBER: 52-1813311

CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be upload or there will be an additional fee for late production work. If a third party accesses propriety content of an exhibitor of the ASNC2020 virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the ASNC2020 Virtual Scientific sessions web platform.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement. Ads/Promos - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines – It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all logos, ASNC-developed documents, events-related materials, and any and all ASNC-related collateral and _____ may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit and all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

SPONSORSHIP PACKAGES FOR ASNC2020 – VIRTUALLY

All ASNC 2020 Virtual Sponsorship Showcase Packages will include:

- Branded Exhibit Showcase Banner (1)
- Company description, Company name & logo, and contact information
- Company website link and social media handles
- Content downloads
- Exhibit Visitors' Analytics
- Designated number of exhibitor badges (does NOT have access to CME credits, and are non-transferable between participants)
- Attendee List (mailing addresses only, restrictions apply)
- Exhibitor information accessible for 9 months
- Acknowledgement of all meeting sponsors on a Plenary Session pre-presentation slide

Gold Sponsorship Showcase Package

\$25,000

- Package to include the following features:
- Prominent display of corporate name and logo in the Gold section of exhibitor profile listing on ASNC.org/ASNC2020 site with embedded link to company website. Company description and contact information will also be included.
- Ad on the ASNC Virtual Experience website
- Highlighted as Gold Supporter on the ASNC Virtual Experience Homepage
- Special publication and e-alerts for Gold Sponsor
- Embedded videos capabilities
- Live chat functionality
- Company website link and social media handles
- Vendor customizes booth graphics with corporate or product branding.
- Custom Exhibit Showcase Banner
- Support for a live, un-moderated Zoom link for connections with up to 100 people
- Vendor may embed URL to your own exhibit showcase
- Ten (10) content resources downloads in exhibit showcase
- Complimentary participation in the ASNC2020 Expo Game.
- Up to five (5) (each 2-3 mins) videos describing products and/or services
- Attendee list (mailing addresses only, restrictions apply)
- Exhibit Visitors' Analytics including resource download and chat log data.
- Fifteen (15) ASNC Virtual Experience Exhibitor Badges (does NOT have access to CME credits, and are non-transferable between participants)
- Highlighted in ASNC Flashpoint as a Gold Sponsor of ASNC2020
 - Listed at the Gold Sponsor in the ASNC2020 annual meeting highlights news brief
 - Promoted in designated pre-meeting emails, tweets, and other social media outlets as the ASNC2020 Gold Sponsor

Silver Sponsorship Showcase Package**\$15,000**

Package to include the following features:

- Ad on the ASNC2020 Virtual Experience site
- Highlighted as Silver Supporter on the ASNC Virtual Experience Homepage
- Customized banner Positioned Second Tier on Virtual Exhibit Showcase landing page
- Company description, Company name & logo and contact information
- Embedded videos capabilities
- Live chat functionality
- Company website link and social media handles
- Vendor customizes booth graphics with corporate and/or product branding.
- Branded Exhibitor Showcase Banner
- Vendor may embed URL in exhibit showcase
- Up to four (4) content downloads in exhibitor showcase
- Up to three (3) (2-3 minute) videos describing products and/or services
- Exhibit Visitors' Analytics
- Attendee list (mailing addresses only, restrictions apply)
- Ten (10) ASNC Virtual Experience Exhibitor badges (does NOT have access to CME credits, and are non-transferable between participants)

Bronze Sponsorship Showcase Package**\$3,500**

Package to include the following features:

- Highlighted as Bronze Supporter on the ASNC Virtual Experience Homepage
- Positioned Third Tier on virtual Exhibit Hall support landing page
- Company description, Company name & logo and contact information
- Company website link and social media handles
- Live chat functionality
- Branded Exhibitor Showcase Banner (1)
- Attendee List (mailing addresses only, restrictions apply)
- Five (5) ASNC Virtual Experience Exhibitor badges (does NOT have access to CME credits, and are non-transferable between participants)

Basic Profile Listing (does not include benefits in packages)**\$1,500**

- Includes company logo, name, description, contact and website link (no reporting available).

Sponsors and Exhibitors will be provided with a demonstration to ensure a thorough understanding of the virtual exhibit booth platform and functions. To view a Digitell demo of the exhibit space, please click here <https://digitell.tv/digitelltv/live/virtualdemo>, and then select exhibit showcases from the listing on the left side of the page.

For additional information or to receive a sponsorship application, email industry@asnc.org.