



SPONSORSHIP PROSPECTUS

September 8-11, 2022

ASNC.ORG/ASNC2022



ASNC2022 Overview

The 27th Annual Scientific Session and Exhibition of the American Society of Nuclear Cardiology will take place in Orlando, Florida with a virtual offering for those unable to attend in person.

This year the world-class program will focus on the theme, "ASNC2022: Bold Approaches to Transforming Patient Care," with special sessions on multimodality and hybrid imaging, SPECT and PET imaging, Cases with the Aces, and more.

ASNC2022 Sponsorship Benefits

The ASNC2022 Annual Scientific Session and Exhibition will be held September 8-11. The meeting is planned to take place in person in Orlando, Florida at the Caribe Royale hotel with a virtual hybrid component.

DIAMOND LEVEL: \$200,000 CUMULATIVE SUPPORT FROM 2022

- Complimentary 1-page flyer available for distribution at registration
- Email broadcast before **AND** after the event to all registered attendees
- Full page ad in final program (prime location)
- Plus all Platinum level benefits

PLATINUM LEVEL: \$150,000 - \$199,999

- Invitation to ASNC Leadership Meeting at ASNC2022
- Email broadcast before **OR** after the event to all registered attendees
- Full page interior ad in final program
- Plus all Gold Level benefits

GOLD LEVEL: \$100,000 - \$149,999

- Half page interior ad in final program
- Hanging banner with logo in the Convention Center
- Plus all Silver Level benefits

SILVER LEVEL: \$50,000 - \$99,999

- Support acknowledgment in the Nov/Dec issue of the *Journal of Nuclear Cardiology*. Plus all Bronze Level benefits

BRONZE LEVEL: \$25,000 - \$49,999

- Recognition in the ASNC2022 Final Program
- Recognition on meeting signage
- Support level badge ribbon for all booth staff

Unless noted otherwise, all sponsor opportunities are non-CME activities.

*ASNC will have final approval on all digital and hard copy materials prior to conference.

Please contact Megan LaVine at mlavine@asnc.org for additional information on sponsorship opportunities.

Sponsorship Opportunities

ASNC2022 Live Stream & Mobile App – Exclusive \$30K

Your company will provide real-time access to ASNC2022 sessions for those who cannot attend in person. This will be viewed by all attendees – virtual and in-person. You will receive 25 complimentary live stream registrations to staff/employees and be recognized as the headline sponsor of the virtual platform and mobile app. Pre-conference marketing will include recognition of your company's support, a banner ad on the homepage of the app, and logo on instructions to access the live stream. Onsite recognition as Live Stream Sponsor/Supporter. One complimentary email broadcast included with sponsorship.

ASNC2022 Lunch & Learn – Two Available \$30K Saturday, \$25K Thursday, plus F&B

Choose your topic and speaker to facilitate discussion and potential solutions or challenges facing nuclear cardiologists today. Your company will have a total of one hour for your program during lunch on Thursday or Saturday. The previous year's sponsor has right of first refusal. Food and beverage not included.

ASNC Night at Epcot – \$30K

Experience Disney with ASNC attendees at Epcot! Saturday evening, attendees can purchase discounted tickets at registration and be directed to your booth to pick up. Sponsorship includes transportation signage and a chair drop on the bus. Buses will run in a loop from the hotel to the park from 5:00 PM – 10:00 PM. Sponsorship includes 200, \$25 Disney gift card vouchers that will be given to attendees at your booth to use in the park. An email broadcast is included with sponsorship.

Breakfast Satellite Sessions – Two Available \$25K each plus F&B

Gain high visibility and connect directly with ASNC2022 meeting attendees. Each 60-minute session will be held at the beginning of the day on Friday or Saturday, outside of official program time. Satellite session descriptions are included in the Final Program and on the ASNC2022 website. Food and beverage to be purchased by sponsor. ASNC will promote your session through pre-meeting marketing efforts, a mobile app push notification and onsite signage.

Opening Reception - \$25K

The Thursday evening reception will welcome all attendees and will be advertised through emails/event promotion, signage, and it will appear on the ASNC2022 meeting agenda & sponsored events page in the Final Program. Sponsor will have the opportunity to create and name a signature cocktail and include onsite signage.

Cocktail Reception - \$25K

The Friday evening reception will be outside (weather permitting) by the pool in a private area. Each attendee will be given one drink ticket at entry. The reception will be advertised through emails/event promotion, signage, and it will appear on the ASNC2022 meeting agenda & sponsored events page in the program. Sponsor will have the opportunity to create and name a signature cocktail and include onsite signage.

Wi-Fi Sponsorship - \$25K

Provide online wi-fi access at the meeting for all attendees. Online access will be directed to a landing webpage of the sponsors choosing, and choice of the wi-fi password. An email broadcast is included with sponsorship.

Registration Area Sponsorship - \$22K

Exclusive branding of registration area that all attendees will access throughout the meeting. Branding elements to include door/window clings, floor stickers, signage in and around the registration area, option to include live DJ. An email broadcast is included with sponsorship.

ASNC2022 Networking Lounge – Exclusive \$20K plus F&B

This exclusive area, available to all attendees, provides access to a comfortable lounge where attendees can enjoy refreshments provided by sponsor, check email, network, and learn about sponsor's products and services. The Networking Lounge will include a monitor for sponsor presentations/slides, internet, VGA connection, and a table (laptop to be provided by sponsor to stream content to monitor). Opportunity to host a happy hour, coffee break or other social event in Lounge. Sponsorship includes the option to name and decorate the lounge, and sponsor will be recognized in all related promotional material, including onsite signage.

Cases Over Cocktails – 3 available \$20K each

Three (3) companies will host three-15-minute presentations of their chosen case during the Friday afternoon Happy Hour. Attendees will rotate in 3 groups to each sponsor's booth. A bar will be set-up adjacent to the booth and attendees will be given one drink ticket. Sponsor companies will have the opportunity to present the case, uninterrupted, to each group whose undivided attention is focused on your presentation. Your company will present to each of the three groups during the 45 min break between education sessions. ASNC will devote a marketing campaign to Cases Over Cocktails, strategically place a bar next to your booth, include your company logo and include the Cases Over Cocktails description in the program. ASNC will promote your title, case description and onsite signage.

Educational Grant for CME Session – Exclusive \$15K

Support a CME-granting session at ASNC2022. Sessions include Plenary, Advanced, Core, Computed Tomography, Multimodality Imaging, Policy and Practice, Research/ Abstracts (Posters), / Cases with the Aces. Company will have no input nor control over topic or faculty. Recognition includes "Educational grant provided by Company Name" in agenda and onsite signage. Other restrictions may apply.

Technologist Virtual Session - \$15K

Connect with this valuable audience! This virtual session will be held on Saturday, and will be promoted to those who could not attend the conference. Sponsorship includes opening slide recognition, 3-5 minutes to present at the start of the session, and an email broadcast to attendees.

Learning Lab Presentation - \$15K

ASNC members have spoken and indicated they want more education from our Industry Partners! They want to understand how to maximize your products effectively. As we encourage our members to modernize their labs, this is a great opportunity for you to be part of this exciting call-to-action. Your company will have a 30-minute time slot to highlight your product or service, present a case, give a demonstration, simulation, etc. in the Learning Lab located in the center of the expo hall. The Learning Lab will feature branding elements for your organization for the duration of the meeting and will be listed in the program with date/time of presentation.

Future Fellows Meet & Greet - \$10K

ASNC leadership will engage with future leaders of Nuclear Cardiology at an informal meet and greet in the expo hall. Sponsorship includes a table for industry to educate future leaders on the impact of their products and/or services. Attendees and leadership will receive one drink ticket for use during the event and a push notification through the mobile app.

Coffee or Dessert Sponsorship - 4 Available \$10K each

Treat attendees to coffee/tea, cookies, or other snacks at a designated break. Sponsorship includes F&B cost, signage, and a push message through the mobile app.

Other Branding Opportunities

*cost inclusive of item sponsored

LANYARD - \$15,000

HOTEL KEY CARDS - \$8,000

FINAL PROGRAM ADS - \$8,000 inside cover, \$5,000 full page, \$3,000 half page

BRANDED FACE MASKS - \$6,000

COFFEE SLEEVES - \$5,000

HOTEL ROOM DROP - \$5,000 brochure or paper included, if gift other fees may apply

IN ROOM CHANNEL - Advertise your logo, special message or pre-recorded video - \$3,000 per day

EMAIL BROADCAST - \$3,000

BANNER AD ON ASNC2022 REGISTRATION WEBSITE - \$3,000 per month

METER BOARD SIGN - \$2,000

GOBO - Exterior or Lobby Light to display your company logo - \$2,000 per day

FLOOR STICKERS - \$2,000 per sticker

DOOR HANGER - \$2,000

DIGITAL FLOOR SIGNAGE - \$1,000 per sign per day to be played in rotation

MEETING ROOM RENTAL - \$800 per day

OUTDOOR POLE BANNERS - \$500 per flag per day

ASNC2022 Exhibitor Application

Meeting Dates: September 8 – 11, 2022

Exhibit Hall Dates: September 8 – 10, 2022

Exhibitor Move In: September 6 1:00 PM – 4:00 PM (island booths only),
September 7 – 8:00 AM – 4:00 PM, September 8 8:00 AM – 2:00 PM

Exhibitor Move Out: September 11 - 8:00 AM-12:00 PM

Exhibit Hall Hours

Thursday September 8:

5:30 PM – 7:00 PM - Welcome Reception and Grand Opening of Exhibit Hall

Friday September 9:

9:30 AM – 10:30 AM - Refreshment Break

3:15 PM – 4:00 PM - Happy Hour (sponsor opportunity)

Saturday September 10:

9:30 AM – 10:30 AM - Refreshment Break

3:30 PM – 4:30 PM - Happy Hour (sponsor opportunity)

IMPORTANT DATES TO REMEMBER

Initial Deposit Due	May 13
Exhibitor Service Kits Emailed	June 8
Balance of Booth Payment Fee Due.....	June 24
Last Day for Partial Refund Cancellation.....	June 24
Deadline for Receipt of Final Program Listing Information and Ads.....	June 30
Request for Use of Exhibitor-appointed Contractor Due.....	July 30
Show Management Approval for Giveaways Due.....	August 12

All Exhibitors Receive:

- **Digital Program Listing** includes a logo and 100-word description of your company on the mobile app
- **Link to company website** on ASNC2022 Mobile App and ASNC2022 website
- **Unlimited complimentary registrations** (does not include continuing medical education (CME/CE) credits)
- **First option for ASNC2023 booth selection** (based on priority points)

Eligibility to Exhibit

The Exhibition is an important extension of the education program of ASNC. For an exhibit application to be accepted by ASNC, the products and services must be related to the nuclear cardiology/medical field. Upon submitting an application for exhibit space, the exhibitor agrees that the information contained in this prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the exhibiting company to ensure that all individuals staffing the booth are aware of the rules and regulations governing the meeting. Exceptions to these policies will be considered by ASNC on a space available basis.

Rental Fees

A 50% deposit fee must accompany the application for space. The balance of the rental fee must be received on or before June 24. Applications received after June 24 must include the full payment. If an exhibitor elects to cancel requested space, the following will apply: if between the date of the application and June 24, the deposit will be forfeited. If after June 24, any monies paid will be forfeited. Exhibitors reducing booth space prior to June 24 will receive a refund equaling the rent paid for the reduced space if the space can be resold. Space reductions after June 24 will follow standard cancellation. Any booth unoccupied by 5:00 PM on Thursday, September 8 will be regarded as a no-show and the space can be used by ASNC at its discretion. There is no rebate of fees for no-shows.

Allotment of Exhibit Spaces

All contracts for exhibit space must be made on the official application form. Priority of assignment of preferred location will be made based upon the total support from exhibit fees provided by an individual company to previous Annual Meetings. If several companies have similar sums, priority will be based on the date of receipt of the deposit for exhibit space. Companies will be given the opportunity, on the application form, to indicate their first three choices of location of their exhibit. Requests will be honored to the extent possible and will be dependent on the total number of requests for space received. Management reserves the right to change the floor plan if it becomes necessary due to final requests of exhibiting companies.

Booth Construction

Corner and in-line booths receive an 8' high back drape with 36" high side dividers. A booth identification sign will be supplied for each booth. These booths may not exceed 8' back wall height, including any signage. Exhibits shall not be constructed in a manner that obscures other exhibits. Display materials will not be permitted to exceed 4' in height in the front 5' of the booth. For island booths, a maximum of 16' in height for construction is permitted. Variances to this height restriction must be requested in advance. Island booth exhibitors are encouraged to have open space with no walls, if at all possible. If a single wall is required, it should be designed for the center of the booth and constructed to run in the same direction as would an aisle running from the entrance to the rear of the room. Those having island booths will be required to submit and get approval from ASNC for a final floor plan of the exhibit. Ship in advance due to minimal and shared loading dock space which may cause delays.

Fire and Safety Guidelines

Exhibitors must comply with all federal, state, and local fire and building codes that apply in the Caribe Royal hotel. Details regarding fire and safety guidelines will be provided in the Exhibitor Service Kit. Exhibitors must comply with all guidelines.

Floor Covering and Furnishings

No furniture is included with the booth. Exhibitors may use their own furnishings or order from Levy, ASNC2022 official general services contractor. Order forms will be included in the Exhibitor Service Kit.

Booth Drape Color: Blue

Booth Package includes: Exhibitor ID sign with 8' high back drape and 3' high side drape.

Food and Beverages

Food and beverages may be distributed provided they are purchased from the exclusive food service contractor for the Caribe Royale hotel.

Use of Space

No subletting, sharing of booth space, or booth exchanging is permitted. All exhibitor activities shall be confined to the limits of the exhibit space and must not impede space or interfere with other exhibitors. Every exhibit must be staffed and operational during the entire show.

Restrictions on Sound

Videotapes and films may be shown, provided that screens and receivers are placed to face into the booth to allow attendees to view and hear the presentations inside the booth, not the aisles. The exhibitor may be asked by ASNC to discontinue the audio presentations if the sound is deemed objectionable by ASNC. Microphones and other audio enhancing devices must be approved by ASNC on a case-by-case basis.

Operation of Imaging Equipment

No radioactive sources may be utilized and no x-ray equipment may be operated from the booths.

Giveaways

Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association's "Gifts to Physicians Ethical Guidelines" which state in part: "...textbooks and other gifts are appropriate if they serve a genuine educational function. Individual gifts of minimal value are permissible as long as the gifts are related to the physician's work." Cash payments are not permissible. Show management approval is required and written request for approval must be received by July 24.

Distribution of Printed Literature

Exhibitors are required to confine their distribution of literature about their products or services to their exhibit booth. Exhibitors may not have sales personnel or others handing out literature in the public areas of the hotel and convention center.

Social Events

As a condition of exhibiting, companies represented agree not to schedule any social events where meeting attendees are invited and are in conflict with either the scientific program or published events, which are a part of the official program. A schedule of events will be provided on or around July 2022.

Liability and Insurance

Each party involved in the Exhibition — Caribe Royale hotel, owners, ASNC, and the exhibiting company — agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility, and are required, to maintain adequate insurance or self-insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in General Rules for Exhibiting. ASNC will assume no responsibility for loss or damage to the property of an exhibitor, its employees,

its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of ASNC. Each exhibitor, in making application for space, agrees to protect, and hold harmless ASNC from any and all claims, liability damages, or expenses against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, or arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, or employees. ASNC shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of ASNC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to ASNC pursuant to this contract, as an exclusive remedy.

Exhibition Cancellation by ASNC

It is mutually agreed that in the event that ASNC2022 is canceled due to causes that are beyond the reasonable control of ASNC, such as disasters, strikes, earthquakes, flood, strike, civil disturbances, Act of God, act of terrorism, or any other circumstance beyond control of ASNC or the Caribe Royale hotel that make it impossible or impractical to open or continue the event, then and thereupon this agreement will automatically be terminated. ASNC management shall determine an equitable basis for the refund of such portion of the exhibitor fees, after due consideration of expenditures and commitments already made.

Use of ASNC Name and Logo by Industry

The ASNC name should not be used by industry in any promotional literature, which could imply that ASNC is a co-sponsor of an event. It is permissible to indicate that the event is being held "At the time of the ASNC2022. Logos are registered trademarks of the Society and may not be used by any group or individual other than ASNC in print or other visual form.

Americans with Disabilities Act

The Caribe Royale hotel shall be responsible for compliance with all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). The exhibitor agrees to comply with any provisions of the ADA, which are applicable to the exhibitors and its exhibits.

Rental Fees:

10x10 Inline: \$4,250

10x10 Corner: \$5,250

10x20 Inline: \$8,250

20x20 Island: \$15,000

20x30: \$23,232

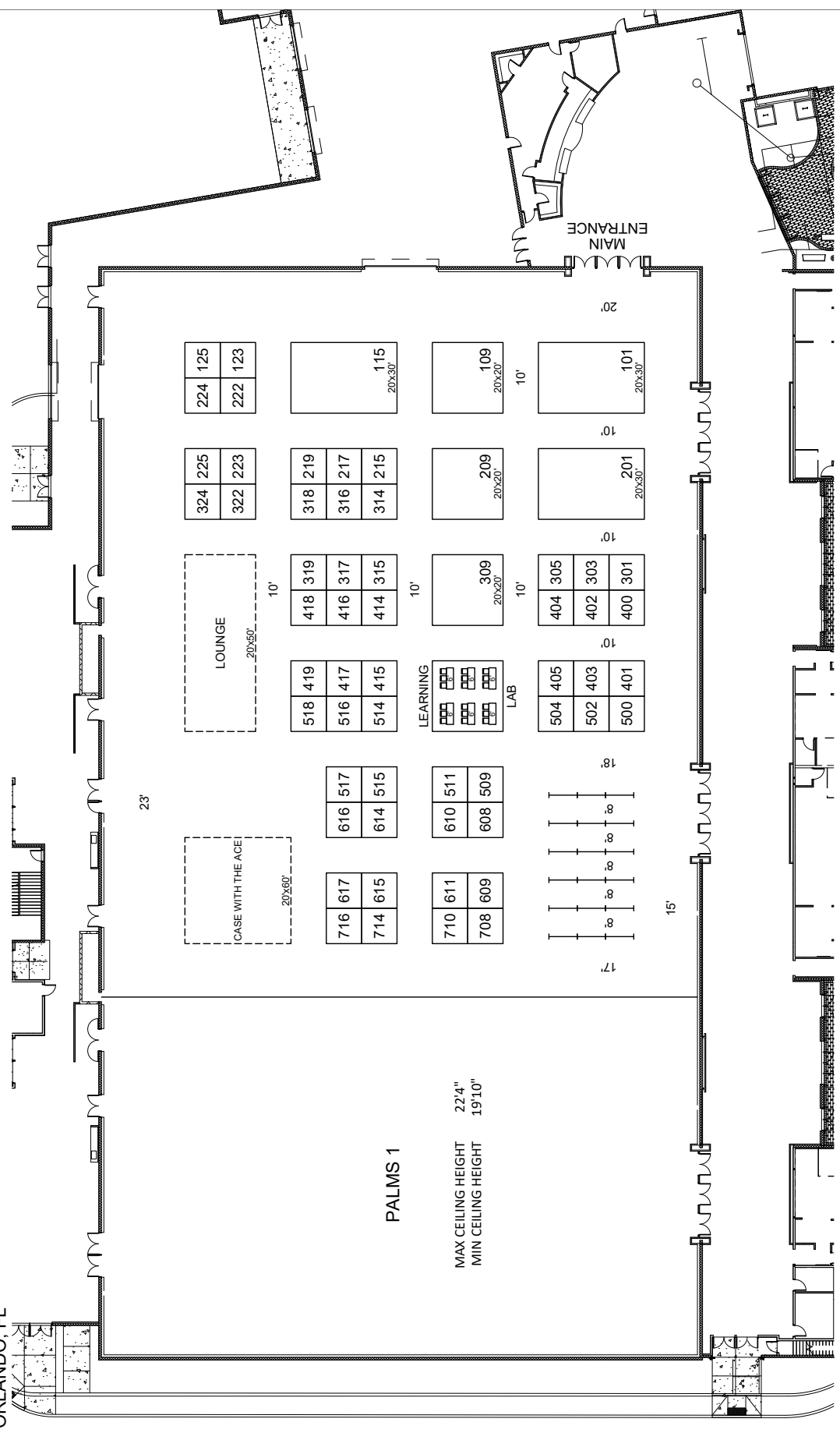
Location Preference: (list your booth preference in order, see floorplan on following page.)

- 1. _____
- 2. _____
- 3. _____

* Please list any companies not preferred adjacent/across aisle

54 - 10' x 10' BOOTHS
 3 - 20' x 20' BOOTHS
 3 - 20' x 30' BOOTHS
 18 - 8' HORIZONTAL POSTER BOARDS

ASNC 2022
 SEPTEMBER 7 - 11, 2022
 CARIBE ROYALE
 PALMS BALLROOM 2 & 3
 ORLANDO, FL



PALMS 1

MAX CEILING HEIGHT 22'4"
 MIN CEILING HEIGHT 19'10"



American Society of Nuclear Cardiology Letter of Agreement

ACTIVITY

COST

_____	_____
_____	_____
_____	_____
_____	_____

Total: _____

COMPANY NAME (exactly as it should appear in all materials)

CONTACT NAME

EMAIL ADDRESS

PHONE

PAYMENT INFORMATION

- Send invoice (payment must be received one month prior to event)
- This form and check enclosed (make check payable to American Society of Nuclear Cardiology, payment due one month prior to event)

Payment for sponsorship must be received one month prior to event. Failure to make payment by the aforementioned deadline will result in the cancellation of the sponsorship. Cancellations must be made in writing. Companies canceling one month prior to event, will be held responsible for the total cost of the sponsorship. No refunds will be made after one month prior to event date.

CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be upload or there will be an additional fee for late production work. If a third-party accesses propriety content of an exhibitor of virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the virtual web platform.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Ads/Promos - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all logos, ASNC-developed documents, events-related materials, and any and all ASNC-related collateral sponsoring organizations may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit and all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

ACCEPTANCE

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract.

AUTHORIZED SIGNATURE: _____ DATE _____

American Society of Nuclear Cardiology Tax ID Number: 52-1813311