



2019 Exhibit/Promotional Activity Agreement

Company Name

Company Contact Name

Company Address

Company Phone

Fax

E-mail

Website URL

On-Site Contact Name (if different from above)

On-Site Phone

Fax

E-mail

Exhibit or Promotional Activity Fee is _____ for the following of promotional activity:

VISA/MC/AMEX

Exp.Date

CCV

CONDITIONS AND GUIDELINES:

PLEASE READ THE FOLLOWING CAREFULLY AND PROVIDE A COPY TO YOUR COMPANY'S ONSITE REPRESENTATIVES.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are *not considered to be commercial support for the CME activity.*

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Ads/Promos - Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Timing - ASNC makes no assurances that the time of the event will be exclusive during the **ASNC Annual Meeting or NC Today** program.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

Please see ASNC staff for an exhibit prospectus or additional promotional activity details.

PLEASE COMPLETE THE BOX BELOW:

I have read, and agree to abide by all ASNC conditions and guidelines for exhibits and promotional activities.

Authorized Representative's Name (Please type or print)

Title

Signature

Date

Phone

Fax

E-mail