The American Society of Nuclear Cardiology (ASNC) is the recognized leader in quality, education, advocacy and standards in cardiovascular imaging, with 4,200 members worldwide. ANSC’s members are comprised of cardiologists, radiologists, physicians, scientists, technologists and other imaging specialists committed to the science and practice of nuclear cardiology. ASNC’s membership includes the largest number of physician members, compared to similar organizations.

Your company can be a part of the exciting evolution in nuclear cardiology by supporting the initiatives of ASNC. Each year, ASNC offers numerous opportunities for corporate support to achieve their goals, build and enhance relationships with imaging professionals, and contribute to programs that promote innovation and quality in cardiovascular imaging. This year we are excited to expand our offerings to further support growth in the field of nuclear cardiology. Join ASNC in its mission to advance the field of nuclear cardiology and bring your message to professionals who are committed to delivering optimal care to their patients.
DID YOU KNOW?
According to the RUC database of CPT 2015 Medicare Claims Data, of those who billed for cardiac SPECT (78,452), nearly 85% were cardiologists, while only 2% were nuclear medicine physicians and radiologists. ASNC continues to be the place where your marketing investment reaches the right audience and the optimal return on investment.

GLOBAL

PLACES OF SERVICE
Physician Office 99.82%

SPECIALTY
Cardiology 85.94%
Internal Medicine 4.85%
Nuclear Medicine 1.01%
Radiology 1.14%
IDTF .65%

PROFESSIONALS ONLY (26)

PLACES OF SERVICE
Outpatient hospital 69.55%
Inpatient hospital 19.53%
Office 9.07%

SPECIALTY
Cardiology 64.16%
Radiology 21.01%
Nuclear Medicine 4.91%
Steady Member Engagement and Interest in Nuclear Cardiology

Member by Age
Who Does ASNC Reach?

- 4,200 Members
- 5,723 Facebook followers
- 7,750 institutions with e-access to Journal of Nuclear Cardiology
- 30,000+ email addresses of imaging professionals
- Nearly 100,000 page-views on website from 88 countries
ASNC ISSUE BRIEF (Exclusive)

Increase your company’s exposure and credibility while educating the nuclear cardiac imaging field by supporting an ASNC 2018 Issue Brief.

The Issue Brief typically states the issue for consideration; indicates a recommendation for action, if appropriate and in compliance with ASNC bylaws and accreditation regulations; provides supporting information relevant to the issue and recommendation; and lists references for the supporting information and other resources as necessary. This process is subject to change at ASNC’s discretion.

Issue Brief topics will be timely, relevant, educational, and mutually agreed upon by ASNC and the supporting company. An ASNC Board, committee, or other volunteer member will conduct the Issue Brief research and writing process. The supporting company may review the brief prior to publication but will have no editorial input or control. One (1) Issue Brief will be published per quarter; support is exclusive. Non-CME activity.

Benefits include:

- Company logo on Issue Brief
- Five hundred (500) hard copies
- One (1) webinar
- Marketing benefits include:
  - Housed on ASNC’s website
  - Newsletter article
  - Two (2) dedicated emails promoting awareness
  - Additional standard promotional emails if webinar is added to package
  - Additional benefits as determined by sponsor and ASNC

$50,000 each

SPONSORED WEBINARS

Sponsor a complimentary webinar, hosted by ASNC, on the topic of your choice (must be approved by ASNC). Educate our members and obtain increased access and exposure for your company through a marketing awareness campaign as well as delivery of the list of attendees (name and mailing address only) post-webinar.

Choose and secure the speakers of your choice and present on a pertinent issue affecting the field of nuclear cardiology today. Secure a webinar series to walk you attendees through a particularly challenging issue to the final solution. The ASNC annual webinar calendar fills up quickly so reserve your dates today! Non-CME activity.

$15,000 each
PHYSICIAN ROUNDTABLE (Exclusive)

Your support will provide the foundation for a solutions-based, invitation-only Physicians Roundtable, held during ASNC2018. ASNC will invite a selection of early career and seasoned nuclear cardiologists, who will gather for a half-day summit to discuss the critical issues, and potential solutions, facing the field today. Discussion and potential solutions will be incorporated into the Industry Forum agenda.

Your company will be listed as the supporter and you will receive a list of attendees (name and address only). Marketing awareness campaign and invitations will include "Support provided by Your Company Name". Additional benefits as determined by company and ASNC. Non-CME activity.

$35,000

CASE STUDY

Your company could help resolve key issues in nuclear cardiology by providing funding for a case study of which the topic is mutually agreed upon with ASNC. A volunteer committee will be formed to oversee the study and The case study will be conducted at volunteer institutions and data will be tracked and reported to ASNC for review and analysis. ASNC will retain complete control over the case study and all participation will be limited to the case study committee and volunteer institutions.

Depending on the length, complexity, and number of volunteer institutions, an Issue Brief or a series of Issue Briefs will be written by the committee reporting preliminary and/or final solutions. An initial survey will be conducted and a series of post-study webinar(s) will be hosted by ASNC.

The marketing awareness campaign will be structured around key benchmarks in the study as well as any surveys, webinars, and the final document release. Your company will be acknowledged on all materials, including the final product with "Educational grant provided / Sponsored by Company Logo". Additional benefits as determined by company and ASNC. Non-CME activity.

Please contact Leanne Cardwell at lcardwell@asnc.org to discuss opportunities
NEW OPPORTUNITIES FOR 2018

SPEED NETWORKING AT ASNC ANNUAL MEETING

Provide a forum for Fellows In Training (FITs) and Early Career physicians to learn from top nuclear cardiologists in the field by supporting a Speed Networking session. The session will allow participants to spend a fixed amount of time with seasoned physicians, asking questions, requesting advice or guidance, or adding to their professional network of contacts. Complimentary registration will be required of participants.

A company representative will kick off the session with brief opening remarks and will conclude the session with brief closing remarks. Logo will appear on signage displayed at the session and in a general area of the conference. A push notification, including mention of your company or company logo, will be sent to all attendees through the mobile app. Your logo/company name will appear in the Final Program next to the Speed Networking Session. Participant names and mailing addresses will be provided post-conference. Non-CME activity.

ASNC LEADERSHIP DEVELOPMENT ACADEMY

The ASNC Leadership Development Academy is a key element of ASNC’s future leaders strategy and was built upon the foundation of the ASNC Fundamentals of Nuclear Cardiology for Fellows-In-Training Program.

Academy work focuses on setting a clear plan for Early Career and Fellows-In-Training to increase their leadership abilities by developing the necessary skills and organizational expertise to enhance performance. The objective of the Academy is to see participants ultimately evolve into leaders in nuclear cardiology and within ASNC.

FITs and Early Career physicians must apply to be invited to the Academy weekend. Those selected will receive complimentary travel and accommodations.

Exclusive sponsor benefits include:
- Company representative(s) at Academy Weekend
- Opportunity to make opening and closing remarks
- Pre- and post-Academy marketing campaign, as well as on-site visibility
- Opportunity to host an Industry Expert Showcase for attendees

$100,000
This exclusive area, available to all attendees, provides access to a comfortable lounge where attendees can enjoy refreshments, catch up with the home office, network, and learn about industry partners’ educational offerings.

Dates and hours of operation during ASNC2018 (operation times subject to change):
Sept. 6-7, 8am-6pm
Sept. 8, 8am-3pm

Networking Lounge will include:

- Networking Lounge will be staffed during hours of operation to answer attendee questions, monitor the area, and collect lead retrieval (lead retrieval will be provided to sponsor)
- Lounge seating and banquet rounds
- Monitor for supporter presentations/slide, internet, VGA connection, and a table (laptop to be provided by sponsor to stream content to monitor)
- Light refreshments provided at the discretion of the ASNC
- ASNC may schedule informal talks/discussion topics to include career development and practice management issues

Monitor may be utilized by supporter to demonstrate educational website(s), videos, slides, etc. to promote and host education when not in use for other ASNC-hosted presentations in lounge

Marketing and Promotion:
Support recognition of lounge will be acknowledged in all related promotional material, including:

- Signage outside entrance of room to include activity schedule
- Supporter recognition and activity schedule, medical education content links, etc. highlighted on the Networking Lounge webpage within the ASNC Scientific Sessions website
- ASNC deployed e-blasts and tweet advertising the Networking Lounge

Supporter’s Involvement and Timeline:

- Contributor must provide content in electronic format for ASNC approval to include presentations, activities, handouts, and other educational materials; sponsorship does not include ad design costs and artwork (Note: while solicitation and product promotion are not permitted, distribution of corporate and/or educational materials is permitted upon approval by ASNC)
- Sponsor’s educational staff may be present in the lounge throughout operating hours except for during ASNC presentation times
- Laptop to be provided by sponsor to display content on monitor
- Confirmations will include specifications and deadline dates

$35,000 (exclusive opportunity)
ASNC 2018 CLINICAL DOCUMENT ACTIVITIES

- ASNC Imaging Guidelines: SPECT myocardial perfusion imaging
- Heart Failure Information Statement
- CT Hybrid Imaging Paper
- Multi-Societal Amyloidosis Statement
- SPECT Innovation paper with Dr. Brian Abbott
- SPECT Guideline (updated)
- CT Hybrid Imaging Paper

PRACTICE POINT GUIDELINES FOR PHYSICIANS AND TECHNOLOGISTS

ASNC is continuing its series of user-friendly Practice Points, which provides nuclear professionals with published information in a short and simple format that can be easily accessed online and shared.

Company logos appear on the Practice Points booklet. The digital version is housed on the ASNC website as a resource. The Practice Points do not include CE.

$15,000 each
**ASNC GUIDELINES WEBINARS**

ASNC will host a series of guidelines implementation-focused webinars as each new guideline or practice document is published. Type and level of company acknowledgment dependent upon CME status of webinar.

$15,000 each

**GUIDELINES APP**

ASNC’s guidelines are now being offered in a user-friendly app. The app will ensure guidelines are readily accessible at the point-of-care. Search functionality will be provided across guidelines.

Become a general sponsor of all guidelines in the app format or sponsor individual guidelines. These guidelines will be made available to the thousands of ASNC members and visitors.

Company logos are placed on a page preceding the guideline.

$25,000 per guideline / $75,000 all guidelines

**CASE OF THE QUARTER**

ASNC will develop four on-line clinical case studies to be rolled out quarterly on the ASNC Learning Center. Participants will be presented with a clinical case and asked to answer related question, identify specific knowledge sources, key learning objectives and impact on practice.

$15,000 each
*NEW* JOURNAL OF NUCLEAR CARDIOLOGY (JNC) ARTICLE REPRINT PACKAGE

Choose five (5) articles from the Journal of Nuclear Cardiology (JNC), the only peer-reviewed journal dedicated to nuclear cardiology and cardiovascular CT, and package them into a branded reprint booklet for distribution. The JNC is published six (6) times per year and is also distributed at ASNC’s Annual Scientific Session.

$10,000

WEBSITE ADVERTISING — www.asnc.org

ASNC’s website averages nearly 100,000 views each year from over 88 countries. The Society’s website offers a consistent viewership of domestic and international imaging professionals – nearly 7,000 visitors view our site each month.

Ads will appear on specific pages. Formats offered are horizontal banner ads and vertical tower ads.

$2,500 per month

ASNC NEWSLETTER, IMAGING INSIGHTS – ONLINE ADVERTISING

As the official newsletter of ASNC, this monthly publication reaches more than 4,200 nuclear cardiology professionals. This e-newsletter can accommodate banner ads.

ADVERTORIAL

We offer premium ad space within the body of our newsletter content, approximately mid-way down the issue. “ADVERTISEMENT” will appear above the shaded text/image block. Although advertorial in appearance, we do not wish to deceive our readers, therefore ASNC reserves the right to request vendor to modify text and images so as to differentiate from our main newsletter content on an issue-by-issue basis.

ASNC INSIDER NEWSLETTER

As the official non-member newsletter of ASNC, this monthly publication reaches more than 25,000 nuclear cardiology professionals. This e-newsletter can accommodate banner ads, as well as advertorials.

Contact Leanne Cardwell at Lcardwell@asnc.org for pricing information
YOUNG INVESTIGATORS AWARDS (EDUCATIONAL GRANT)

Your company will support the future of nuclear cardiology through an educational grant for young investigators, including Fellows in Training and Early Career Physicians. Any physician or scientist who is currently in a residency or fellowship training program, or is below the age of 35, is eligible to submit an abstract in the Young Investigators (YI) competition. A panel will select the top abstracts from the submissions. These abstracts will be presented orally as part of the Research track, and awards will be given. All finalists will receive a $500 stipend, complimentary registration, and a Certificate of Merit. In addition, the first place awardee will receive an additional $500 award.

Company recognized in Final Program as "Educational Grant provided by Company". Logo will not be printed. Company name will appear on signage as educational grantor for the program. Company representatives are welcome to attend the program as non-voting participants.

$5,000

ImageGuide Registry®

As the first national registry for non-invasive cardiac imaging, the ImageGuide Registry is improving laboratory efficiency, optimizing patient radiation exposure, minimizing downstream costs, and improving patient care.

Participants can be measured, benchmarked, and improve cardiovascular imaging to achieve quality improvement at the provider and laboratory level, and drive broader adherence to best practices.

Please contact Leanne Cardwell at lcardwell@asnc.org to discuss opportunities
ASNC GUIDELINES FOR TRANSLATION

Specific ASNC Guidelines and JNC articles have been selected by ASNC Leadership in China and Latin America as the most important guidelines for translation into Mandarin or Spanish. All ASNC guidelines are available for translation into any language.

ASNC INTERNATIONAL MEMBERSHIP

INTERNATIONAL EMERGING MARKETS MEMBERSHIP PROGRAM

ASNC instituted a new membership category in October 2013 – International Developing Country. This special membership is for physicians and scientists residing in developing countries, as defined by the World Bank Developing Countries List. Individuals who have earned an advanced degree (MD, DO, PhD, or equivalent), are in good standing in their respective communities, and are actively engaged in nuclear medicine and/or cardiology practice are eligible to receive a membership in this category.

These members enjoy all of the benefits of ASNC by receiving discounts on educational products and programs, online access to the Journal of Nuclear Cardiology (JNC) along with a reduced annual meeting registration rate available only to international developing country members.

Your company will be recognized in a customized welcome letter to prospective members along with acknowledgment for your generous support of this membership program. Your company will also be highlighted on the International Developing Country membership page as a corporate supporter of this membership program.

Support: TBD. Please contact Jocelyn Adamoli at jadamoli@asnc.org for more information.
ASNC RESOURCE TRANSLATION

The following ASNC resources are available for translation into any language:

- Guidelines
- Practice Points
- Journal of Nuclear Cardiology Articles
- Webinars presented in a language other than English
- Satellite Symposia at conferences outside the U.S. (where ASNC has a presence; subject to availability)
- ASNC Scientific Session Meeting On Demand with custom, branded portal
- Additional opportunities developed by sponsor and ASNC
Your company may choose to sponsor the entire Meeting On Demand or a topic-specific Session Package, e.g., all PET sessions or all SPECT sessions.

Your company will be recognized on the Meeting On Demand product, accessed through a customized portal. This web-based product will be an extensive library of ASNC2018 sessions; access will be granted at the company's discretion. Company will work with ASNC and our third party vendor to develop website "skin," email to participants, and access code.

This opportunity is also available for NCToday and Fundamentals of Nuclear Cardiology for Fellows-In-Training Program.

One company may sponsor at the exclusive rate or multiple companies may sponsor at the non-exclusive rate. Right of first refusal given to prior year sponsor. Non-CME activity.

$50,000 Full Meeting  $25,000 Session Package

ASNC2018 LIVE STREAM

Your company will provide real-time access to ASNC2018 sessions for those who cannot attend. Selected sessions will be live-streamed for non-attendees who have been given your company's customized access code. ASNC2018 education will not be limited to on-site attendees, thanks to your company's support.

The live stream will be branded with your company's logo and the access code will be a word or phrase of your choosing. Pre-conference marketing will include recognition of your company's support, your company's logo, and instructions on how to access live stream (dependent upon whether open to all or a select number). On-site recognition as Live Stream Sponsor/Supporter. List of all live stream attendees with mailing addresses (for one-time use).

Exclusive or Non-Exclusive rates available
**COMPLIMENTARY WI-FI**

This exclusive sponsorship opportunity keeps you front and center with attendees every time they utilize the Internet (WiFi location accessibility varies by venue). Opportunity includes customized landing page and password of your choice.

$25,000

**CELL PHONE CHARGING STATIONS***

Sponsored cell phone charging stations will be strategically placed throughout the meeting space and Expo Hall, with signage, ensuring your company’s presence throughout the program.

$25,000

**ASNC2018 ABSTRACTS AND GUIDELINES ON FLASH DRIVE**

Supporter will have company logo on unique credit card style flash drive. Flash drive will include the ASNC2018 abstracts and the latest versions of the ASNC Imaging Guidelines.

$10,000

**CONFERENCE SCHEDULE BOARD**

The schedule boards are prominently placed in the conference area of the hotel center and are changed daily to reflect the day’s conference activities. Company logo will be placed on the board.

$10,000

**HOTEL ROOM KEY CARDS**

This opportunity places your company name and logo on the hotel key cards used by all attendees staying at the ASNC2018 hotel.

$10,000

*SOLD

*NEW OPPORTUNITIES
ASNC2018 attendees can customize their meeting experience with an online itinerary builder using the ASNC2018 mobile app. In addition to being recognized as the mobile app sponsor, your company may send up to two push notifications per day for the three days that the Expo is open.

Support a CME-granting session at ASNC2018. Sessions include: Plenary, Advanced, Core, Computed Tomography, Multimodality Imaging, Policy and Practice, Research/Abstracts (Posters), Technical, and Read with the Experts/ Cases with the Aces. Company will have no input nor control over topic or faculty. Recognition includes "Educational grant provided by Company Name" in agenda and on-site signage. Other restrictions may apply.

Support a "Fireside Chat" at ASNC2018 by sponsoring an interactive discussion between a moderator and one to three nuclear cardiology experts. Through your sponsorship, the biggest challenges and innovations in nuclear cardiology will be discussed and/or debated. Attendee participation will be encouraged.

Sponsor will work with ASNC to identify a topic, moderator, and speakers. ASNC will have final approval. Sponsor will be recognized on on-site signage, pre-conference marketing materials, conference agenda. Non-CME activity.

Sponsor a Fellows Competition at ASNC2018 where teams of Fellows participate in a friendly competition to address a challenge facing the nuclear cardiology community.

Sponsor will be recognized on on-site signage, pre-conference marketing materials, conference agenda. Non-CME activity.
ASNC2018 EXCLUSIVE OPPORTUNITIES

ASNC2018 RAPID FIRE INDUSTRY SHOWCASE*

Occurring during official Breaks in the ASNC2018 Scientific Session, two (2) sponsors per Break will hold a 15-minute Rapid Fire Showcase on your choice of topics on the Showcase Stage or your company's booth.

Two (2) companies per Break per day. Topic must be approved by ASNC. Mobile App push notification; listed in Final Program Agenda; Signage at booth or Industry Showcase Stage.

SATELLITE SYMPOSIA

Gain high visibility and connect directly with ASNC2018 meeting attendees. Each Symposium will be held at the beginning or at the end of the day, outside of official program times. Supporter can choose between a breakfast or evening satellite.

Available dates for breakfast satellites are Friday and Saturday, 6:30-8:00am. Dates for evening satellites are Thursday evening or Friday at 5:45pm.

Supporter will be provided a pre-meeting registration list and can place a notification in the conference bag. In addition, satellite session descriptions are included in the final program. Food and beverage purchased by sponsor.

*NEW OPPORTUNITIES

$5,000

$10,000
ASNC2018 ADDITIONAL OPPORTUNITIES

Additional opportunities for your company to achieve maximum exposure and access to ASNC2018 attendees include:

- Choosing Wisely Competition **SOLD**
- Preliminary Program Advertising
- Final Program Advertising
- Advertising Banners & Clings
- Conference Coffee Cup Sleeves
- Digital Charging Stations Package
- Digital Media Package
- Enhanced Exhibitor Listing Package
- Exhibit Hall Entrance Branding
- Exhibit Hall Hydration Stations
- Fellows-In-Training Lounge
- ASNC Scientific Sessions Website
- Banner Advertising
- Satellite Symposia
- Professional Head Shot Studio
- Expo Hall Meeting Space
The American Society of Nuclear Cardiology (ASNC) is pleased to invite you to exhibit at Nuclear Cardiology Today: Best Practices for Today, Innovations for Tomorrow at Loews Chicago O’Hare Hotel, April 20 – 22, 2018.

This dynamic course has been designed by Program Chairs Dennis A. Calnon, MD, FASNC, and David G. Wolinsky, MD, MASNC. In healthcare today, value is the name of the game. It’s driving almost every conversation, from how quality care is assessed and how clinicians are perceived to how reimbursement will be calculated in the near future. At ASNC’s popular Nuclear Cardiology Today program, attendees will immerse themselves in a curriculum that combines practical, case-based learning with forward-looking discussions about increasing the value of imaging in practice.

ASNC’s Nuclear Cardiology Today is the only in-depth, in-person nuclear cardiology course available this spring from a medical society, so this is a premier opportunity for your company to get exposure to this important audience of prospective and current customers.

As a valued industry partner, you are cordially invited to reserve a tabletop display space for this exciting meeting. The exhibit area has historically been high trafficked due to the co-location of exhibits and other functions (breaks, exhibitor reception, lunches) in the exhibit area. ASNC considers exhibits to be an important part of this program, providing our registrants the opportunity to gather useful information about products and services related to their interests and responsibilities. Your participation would further enhance attendees’ knowledge and their overall experience!

REPLY TODAY to reserve your company’s exhibit space in this year’s ASNC Nuclear Cardiology Today Program. You will have face to face access with nuclear cardiology professionals who are attending to learn about new solutions and ways they can enhance their care of patients and improve important workflow processes. Tabletop exhibit space is limited and available on a first come, first served basis, so act now!

Program Chairs
Dennis A. Calnon, MD, MASNC
Mid Ohio Cardiology & Vascular Consultants Columbus, OH

David G. Wolinsky, MD, MASNC
Cleveland Clinic Florida Weston, FL

Please click here to view the program website.

Exhibit Contact
Leanne Cardwell
Sr. Director, Industry Relations
ASNC
Phone: 301-215-7575 x218
Email: Lcardwell@asnc.org

Program Location/Venue
Loews Chicago O’Hare Hotel
5300 N. River Road Rosemont, IL 60018
**COURSE OBJECTIVES**

Participants will gain knowledge, competence and improved performance related to:

- Procedures and imaging protocols that reduce radiation dose,
- Application of appropriate use criteria and guidelines when setting up nuclear cardiology studies,
- Latest technological advances in software and hardware to enhance diagnostic confidence
- New tracers, new applications and the evolving role of multimodality imaging,
- Diagnosing and imaging women
- PET imaging including technical aspects, new and emerging tracers and indications, quality control, and clinical value in everyday practice,
- Enhancing the value of nuclear cardiology in clinical practice today with appropriate data reporting and performance measures, and
- Changing healthcare environment and its impact on nuclear cardiology

In past years, NC Today participants rated achieving learning objectives at 4.46 out of 5.0. When asked if the program increased their competence in solving clinical issues facing imaging professionals they rated the course at 4.48 out of 5.0 and 98% indicated the need for ongoing activities like the NC Today program. Most importantly, more than 95% agreed or strongly agreed that the program increased the participants’ competence in solving clinical issues facing imaging professionals. Both continuing medical education (CME) and continuing education (CE) credits will be available to physicians and technologists for participating in this meeting.

**WHO SHOULD EXHIBIT**

- Nuclear/Multimodality Imaging Equipment Companies
- Radiopharmaceutical Manufacturers
- Software Vendors
- Healthcare IT Companies
- Equipment Service Providers
- Interventional Device and Equipment Manufacturers
- Publishers
- Any company looking to reach physicians and other allied healthcare professionals involved in cardiovascular imaging

**EXHIBITOR BENEFITS**

Exhibits at ASNC’s Nuclear Cardiology Today program are considered an important part of attendee’s experience. There will be only a limited number of exhibitors accepted for this program based on space. Exhibiting companies at Nuclear Cardiology Today will be able to take advantage of the following benefits:

- Opportunity to meet face to face with customers and prospects during several networking functions:
  - Several Networking Breaks each day
  - Opening Night Exhibitor Reception
  - Lunch with Exhibitors on Saturday, April 21

**EXHIBITOR PACKAGES**

Each tabletop exhibit allows for:

- Recognition signage in Registration Area during the event
- Exhibit space during the event (up to two attendees per company).
- Post-conference registration list
- 100 word company description in the conference course exhibitor handout

All tabletop exhibit opportunities are available on a first come – first served basis and must be paid in full two weeks prior to program start date.
**EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

**Gold Package**

(Four (4) are available*)  $3,000

The Gold Package offers one exclusive event sponsorship, selected by exhibitor on a first come, first served basis:
- Exhibitor Reception
- Friday Afternoon Break
- Saturday Morning Break
- Saturday Lunch

One 8” x 10” colored advertisement to be included with attendee on-site registration materials. PLUS a traditional skirted 6-foot table, two chairs in the exhibit area and standard power. Event sponsors will receive signage recognition during the event, a special Thank You Table Top sign for display in your booth, and the ability to deliver brief remarks to the attendees during the selected event.

**Silver Package**

(Four (4) are available*)  $2,500

One 8” x 10” colored advertisement to be included with attendee on-site registration materials and a special Thank You Table Top sign for display in your booth. PLUS a traditional skirted 6-foot table, two chairs and standard power in the exhibit area.

**Standard Exhibit Package**

(Ten (10) are available)  $1,500

A traditional skirted 6-foot table, two chairs, and standard power in the exhibit area, suitable for your tabletop display and collateral.

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**EXHIBITOR REGISTRATION**

Contact Leanne Cardwell at 301-215-7575 x218 or Lcardwell@asnc.org to register your company and select your package option.

Exhibit packages must be purchased ahead of time and will not be available for sale on site. Please register all of your exhibitor staff and submit payment in full at least two weeks prior to the event start time. Exhibitor descriptions must be received by ASNC by March 27, 2018. The official exhibitor badge is required in the meeting rooms. Exhibitor staff can attend the program, however, no CME or CE credit will be provided. If credit is needed, full attended registration is required.

Displays may not be set-up during exhibit times and may not be broken down early. Exhibits are required to be staffed during all exhibit hours.

Exhibitors are solely responsible for the set-up and break down of your exhibit display.
NUCLEAR CARDIOLOGY TODAY 2018 NEW SPONSOR OPPORTUNITIES

MEETING ON DEMAND SPONSOR (35,000)*
HALF-DAY SYMPOSIUM SPONSOR ($15,000)*
LIVE STREAM SPONSOR (TBD)*
EMERGING COUNTRIES ATTENDEES EDUCATIONAL GRANT ($5,000)
CASES & COCKTAILS - SAT AFTERNOON - ($5,000)*
CASES & COFFEE - SUN MORNING - ($5,000)*
DINNER SATELLITE SYMPOSIUM - FRIDAY - ($3,500 + DINNER COST)
BAG SPONSOR ($2,500)*
BADGE SPONSOR ($2,500)*
LANYARD SPONSOR ($2,500)*
HOTEL KEY CARD SPONSOR ($2,500)*
COFFEE SLEEVE SPONSOR ($1,500)*
NC TODAY PROGRAM AD ($1,000)
PENSPONSOR ($1,000)* -- does not include cost of pens

*exclusiveopportunity

SPONSOR OPPORTUNITIES MAY INCLUDE THE FOLLOWING BENEFITS:

• ADDITIONAL RECOGNITION ON SIGNAGE
• OPPORTUNITY FOR BRIEF REMARKS
• DISTRIBUTION OF COMPANY COLLATERAL
• ROOM DROPS
• CHAIR DROPS
• LIST OF ATTENDEES AND MAILING ADDRESSES (1X USE)
• OTHER BENEFITS AS IDENTIFIED BY SPONSOR
• ALL ACTIVITIES ARE NON-CME
The exhibits will be held in a common area, adjacent to where the General Session will be held. Storage space is limited to what can fit under your skirted tables. All boxes and materials must be removed from the floor and stored immediately after set-up.

Please note, the times below are preliminary. These are subject to change closer to the event.

<table>
<thead>
<tr>
<th>EXHIBIT HOURS</th>
<th>Friday, April 20</th>
<th>Saturday, April 21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Up</td>
<td>8:00 a.m. – 10:30 a.m.</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Booths must be set up by 10:30 a.m.</td>
<td></td>
</tr>
<tr>
<td>Tear Down</td>
<td>N/A</td>
<td>After 3:45 p.m.</td>
</tr>
<tr>
<td>EXHIBIT HOURS</td>
<td>10:45 a.m. – 7:30 p.m.*</td>
<td>9:30 a.m. – 3:45 p.m.*</td>
</tr>
<tr>
<td></td>
<td>(6:00 p.m. – 7:30 p.m. – Exhibitor Reception)</td>
<td></td>
</tr>
<tr>
<td>Morning Break</td>
<td>N/A</td>
<td>10:00 a.m. – 10:30 a.m.</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:30 a.m. – Noon</td>
<td>12:30 p.m. – 1:30 p.m.</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2:50 p.m. – 3:15 p.m.</td>
<td>3:15 p.m. – 3:45 p.m.</td>
</tr>
<tr>
<td>Reception with Exhibitors</td>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>N/A</td>
</tr>
<tr>
<td>Adjournment*</td>
<td>7:30 p.m.*</td>
<td>3:45 p.m.*</td>
</tr>
</tbody>
</table>

* Exhibitors are asked to remain at their booth until the conclusion of daily exhibit hours. Schedule subject to change.
To foster and support innovation and research that will result in increased value, better outcomes, and a patient-centric approach to nuclear cardiac imaging.

The ASNC Fund, our annual giving program, was created to support research grants awarded by the Institute for the Advancement of Nuclear Cardiology (IANC). The IANC was created to catalyze and advance the field of nuclear cardiology through research and innovation, the development of the essential disciplines for the field, and patient education.

Your support of The ASNC Fund will enable us to:

- support research and innovation in nuclear cardiology
- foster professional talent that will support the advancement and sustainability of the field
- provide patient education.

Industry support of The ASNC Fund is crucial to its success. The first $50,000 research grant will be awarded at ASNC2018. Industry donors will be recognized on asnc.org and in the ASNC2018 Preliminary and Final Program.

Your donation is 100% tax deductible.
RECOGNIZED CORPORATE SUPPORT LEVELS

DIAMOND LEVEL: $250,000 OR MORE IN CUMULATIVE SUPPORT

- Recognition in the ASNC2018 Final Program
- ASNC2018 pre-conference attendee mailing list
- ASNC2018 post-conference attendee mailing list
- Invitation to Industry Forum to meet with ASNC leadership (maximum 2 individuals)
- Support acknowledgment in the Nov/Dec issue of the Journal of Nuclear Cardiology
- Recognition on the home page of the ASNC website for four (4) weeks

Exposure at the ASNC2018, ASNC's Annual Scientific Session:

- Complimentary Meeting Room
- ASNC Leadership Meeting at ASNC2018
- Corporate Support Level Recognition on conference signage (Meter Boards)

GOLD LEVEL: $150,000 - $249,999

- Recognition in the ASNC2018 Final Program
- ASNC2018 final attendee registration mailing list
- Invitation to an Industry Forum to meet with ASNC leadership (maximum 2 individuals)
- Support acknowledgement in the Nov/Dec issue of the Journal of Nuclear Cardiology

Exposure at the ASNC Annual Scientific Session: ASNC2018

- ASNC Leadership Meeting at ASNC2018
- Corporate Support Level Recognition on conference signage (Meter Boards)
SILVER LEVEL: $100,000 - $149,999

- Recognition in the ASNC2018 Final Program
- Invitation to an Industry Forum to meet with ASNC leadership (maximum 2 individuals)
- Support acknowledgment in the Nov/Dec issue of the Journal of Nuclear Cardiology

Exposure at the ASNC Annual Scientific Session: ASNC2018

- ASNC Leadership Meeting at ASNC2018
- Corporate Support Level Recognition on meeting signage (Meter Boards)

BRONZE LEVEL: $20,000 - $99,999

- Recognition in the ASNC2018 Final Program
- Invitation to an Industry Forum to meet with ASNC leadership (maximum 2 individuals)
- Support acknowledgment in the Nov/Dec issue of the Journal of Nuclear Cardiology

Exposure at the ASNC Annual Scientific Session: ASNC2018

- Corporate Support Level Recognition on meeting signage (Meter Boards)

SUPPORTER LEVEL: $5,000 - $19,999

- Recognition in the ASNC2018 Final Program
- Support acknowledgement in the Nov/Dec issue of the Journal of Nuclear Cardiology