

Official American Society of Nuclear Cardiology Embargo Policies for ASNC2010

In light of increased attention to how research results (particularly those affecting the stock of publicly-traded companies) are released publicly, the American Society of Nuclear Cardiology (ASNC) is clarifying its policies governing the disclosure of scientific research results contained in late-breaking clinical trial presentations and abstracts. Please read the following carefully. Anyone determined by ASNC to have violated the embargo policies may be withdrawn from the program or sanctioned as deemed necessary.

Late-Breaking Clinical Trials (LBCT)

- All authors, presenters, company sponsors, attendees, journalists and/or anyone with knowledge of embargoed content must comply with ASNC embargo policies, which state that scientific study results presented during the Annual Scientific Session must not be released publicly prior to the time of presentation at ASNC2010 or the ASNC-sponsored press release, *whichever comes first*.
- Some, though not all, LBCTs may be selected for an ASNC press release. LBCTs not selected for a press release remain under embargo until the time of the presentation.
- Presentation or discussion of scientific research results at satellite meetings or press releases prior to the scheduled Annual Scientific Session scientific presentation is strictly forbidden.
- In the event that media representatives contact authors, presenters and/or company sponsors, any information must be given with the understanding that scientific research results are to remain under embargo until the time of presentation or ASNC sponsored press release. Responsibility for information shared in this manner rests solely with the disclosing authors, presenters and/or company sponsors.
- Authors, presenters, company sponsors, attendees, journalists and/or anyone with knowledge of embargoed content must seek prior ASNC approval before publicly revealing any embargoed content for any reason. The ASNC leadership, press staff and meeting chair will be available to work with the disclosing party to develop an acceptable release of the required information if specific disclosures (e.g., SEC requirements) must be met or in the case of public health concerns.

These policies will be strictly enforced and swift disciplinary action taken for breaches.

General Abstracts

- All abstracts submitted in connection with ASNC2010 are disclosed to members of the peer review selection committee, as well as to ASNC employees and contractors as necessary.
- Abstracts accepted for presentation will be published in the July/August 2010 issue of the *Journal of Nuclear Cardiology*. Abstracts not accepted for presentation are not published and will not be disclosed outside of ASNC and persons associated with the selection process (e.g., the peer review committee).
- Although ASNC and ASNC employees or contractors cannot guarantee the confidentiality of submitted abstracts, every effort will be made to ensure confidentiality of submitted material.
- Primary responsibility for compliance with any disclosure or nondisclosure requirements resides solely with researchers and/or research sponsors.

Simultaneous Peer-Reviewed Journal Publication

If presented work is to be published in a peer-reviewed publication concurrent with the Annual Scientific Session, it is the sole responsibility of the author or presenter to notify the ASNC press office of the publication's name and date of publication. This will allow ASNC to work with the publication to coordinate embargo of the material.

All questions and requests regarding ASNC's embargo policies must be submitted **in writing** to:

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